The USDA FNS is addressing SNAP participation rates by offering 50% reimbursement of administrative costs to state SNAP departments that submit a SNAP Outreach Plans for approval every year. Due to Idaho’s regulatory restrictions, the Idaho DHW is not permitted to perform educational activities surrounding SNAP. Therefore, in 2013 SNAP Into Action, now SNAP/WIC Engagement Team, was created as a privately funded plan to increase SNAP participation.

2024 GOALS:
- Expand SNAP Into Action to include WIC education and outreach.
- Decrease barriers to participating in Idaho SNAP & WIC programs.
- Create a network of leaders who advocate, dispel myths, and facilitate participation.
- Provide accurate, up to date, timely, and consistent information.

**BENEFITS**
- $1 in SNAP results in an average of $1.80 in community spending
- On average SNAP lifts 30,000 people above the poverty line per year
- WIC decreases the incidence of preterm birth, low birth weight, and infant mortality
- Children whose mothers participated in WIC while pregnant see improved vocabulary scores

Interested in getting involved? Email info@idahohunger.org for more information
April, 2024