SNAP/WIC Engagement Report

Prepared By:
Idaho Hunger Relief Task Force
We express our gratitude for the partners on the SNAP/WIC Engagement Team. Their work and dedication towards eliminating hunger in Idaho make projects like this one possible.

Our Partners

- St Luke’s
- The Hunger Coalition
- City of Good
- The Idaho Foodbank
- Hunger Free America
- Glocal Community Partners
- Idaho Office for Refugees
- The College of Idaho
- Full Circle Health

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www.Idahohunger.org  info@idahohunger.org
Introduction

The Supplemental Nutrition Assistance Program (SNAP) and the Women, Infants, and Children (WIC) program are essential nutrition incentive resources for Americans experiencing low-income and food insecurity. As of 2022, 1 in 10 Idahoans were living in food insecure households, with significant populations eligible for, but not accessing, SNAP (27%) and WIC (59.4%).

The United States Department of Agriculture (USDA) Food and Nutrition Services (FNS) are addressing SNAP participation rates by offering 50% reimbursement of administrative costs to state SNAP departments submitting annual SNAP Outreach Plans for approval. However, regulatory restrictions in Idaho prevent the Idaho Department of Health and Welfare (DHW) from conducting educational activities related to SNAP. Therefore, in 2013 SNAP Into Action, now SNAP/WIC Engagement Team, was created as a privately funded plan to increase SNAP participation.

Due to the COVID-19 pandemic, SNAP Into Action was temporarily suspended following the 2019 Action Plan. The 2024 Action Plan serves as a documentation of the goals and objectives of the Idaho Hunger Relief Task Force and its partner organization. This iteration marks the seventh edition of the SNAP Into Action Plan, now renamed the Idaho SNAP/WIC Engagement Report to encompass both SNAP and WIC education and outreach.
<table>
<thead>
<tr>
<th>ADVOCACY</th>
<th>Full Circle Health</th>
<th>Facilitate appropriate enrollment and protocols. Build awareness and access to local food pantries and food banks. Build relationships with area agencies and advocacy groups. Provide awareness to our community and organization about the value of WIC and SNAP programs.</th>
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<td>Idaho Foodbank</td>
<td>Monitor issues relevant to food insecurity, advocate for state and federal assistance programs, and pursue opportunities that advance The Idaho Foodbank’s advocacy platform. This includes but it not limited to leading group advocacy letters to elected officials; testifying at public hearings; publishing op-eds; initiating outreach to elected officials and agencies on these programs; promoting IFB’s positions externally via social media or public events; sharing information on the topics with our partner network and asking them to take advocacy action.</td>
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<td>Idaho Office for Refugees</td>
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## Goals by Partner

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<td>The dietitian nutritionists will collaborate with community health workers and other healthcare providers at Full Circle Health to raise awareness and improve access for our patients that qualify for SNAP and WIC. We will continue to help patients to enroll in these programs and achieve understanding of how each program operates.</td>
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<td>Distribute Idaho Hunger Relief Task Force material/fliers/handouts to our Community Partners who are from the Refugee community.</td>
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<td>Distribute SNAP materials/fliers/handouts to our Community Partners who are from the Refugee community for the purpose of signing up or recertification.</td>
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<td>Invite both programs to come and share at our Women’s English Class once a year to help those women to recertify or to apply for the first time.</td>
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<td><strong>Idaho Office for Refugees</strong></td>
<td>Dissemination of Supplemental Nutrition Assistance Program and Women, Infants, and Children program materials. Including but not limited to educational flyers, pamphlets, fact sheets, application materials, etc.</td>
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<td>The College of Idaho will market and educate students on the SNAP/WIC benefits via The College of Idaho Basic Needs section of the website, QR codes, flyers, posted in the food pantry, advocate center, Wellness Center, and Res Life halls.</td>
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<td>Idaho Foodbank</td>
<td>Develop collateral for and run annual paid social media campaigns for SNAP and WIC awareness through Meta-based platforms in English and Spanish. Utilize geofencing to target neighbors likely interested and eligible for these programs. Unpaid, grid-style content for SNAP and WIC will also be used complementarily, year-round. Organic information sharing within key groups, community events, and classes including but not limited to partner conferences, health coalitions, county WIC roundtables, school health fairs, and Cooking Matters classes. Develop materials for, promote, and disseminate quarterly resource boxes containing information regarding SNAP and WIC programs to partner agencies through The Idaho Foodbank network.</td>
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<td>St Lukes</td>
<td>Provide information, education, referral and enrollment of SNAP, WIC and other food security programs at the Wood River and Magic Valley Center for Community Health locations. At mobile outreach with the Mexican Consulate provide education on food security programs, including SNAP and WIC.</td>
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<td>The Hunger Coalition</td>
<td>The Hunger Coalition will have twice weekly free Healthy Food distributions for Blaine County residents. We have a choice pantry so each individual and family can choose items that fit their dietary and cultural needs. A wide selection of fresh vegetables, fruit, dairy and protein will be guaranteed at each distribution. Anyone receiving this service will also receive assistance in applying for WIC or SNAP if they are eligible.</td>
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The Idaho Office for Refugees and City of Good will be educated on the Idaho Supplemental Nutrition Assistance Program and the Women, Infants, and Children program through the ‘Train the Trainer’ curriculum. This will provide staff with a basic understanding of the programs and their current audience.

The Food Pantry Manager and Basic Needs Coordinator to educate Student Affairs staff, student Advocates, and Resident Assistants.

The Idaho Hunger Relief Task Force will continuously update the ‘Train the Trainer’ curriculum to ensure up-to-date information on the Supplemental Nutrition Assistance Program, and Women, Infants, and Children Program.

The Idaho Hunger Relief Task Force will ensure all staff are educated on the Supplemental Nutrition Assistance Program, and Women, Infants, and Children Program by incorporating the ‘Train the Trainer’ curriculum in their onboarding package.

The Hunger Coalition will offer walk in case management appointments with anyone seeking support to connect to programs such as WIC, SNAP, affordable housing, mental health support etc. The Hunger Coalition will offer all services in English and Spanish.
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**Utilize 2 question food insecurity screener to identify those at risk for food insecurity and refer to food related resources, including SNAP and WIC.**

For individuals who screen positive for food insecurity and have a diagnosis of diabetes or prediabetes at our Treasure Valley Humphrey’s Diabetes Center, provide them with 6 months of free vouchers to purchase fresh fruits and vegetables. All participants enrolled in this program will be screened and when appropriate referred to SNAP and/or WIC resources.

**We aim to collaborate with Southwest District Health in bringing their mobile clinic to campus to educate on nutrition facts, providing pamphlets and information on SNAP/WIC benefits for the overall health of College of Idaho students.**

**Improving health outcomes including reducing A1c, management of diabetes and other conditions, and improving overall nutrition among adult and pediatric patients.**

Help adults and children have greater access to foods that provide valuable vitamins and nutrients.

Help pediatric patients maintain healthy weights and growth, build healthy relationships with a variety of foods, and provide greater access to these foods.
City of Good is submitting this Letter of Partner Commitment for the annual 2024 project period. Specifically, City of Good will commit to the following activities:

Goal I. Idaho ‘Train the Trainer’ Curriculum

Title: Provide ‘Train the Trainer’ curriculum to all staff in annual trainings.

Description: The City of Good will be educated on Idaho Supplemental Nutrition Assistance Program and Women, Infants, and Children program through the ‘Train the Trainer’ curriculum. Nutrition educators will be asked to complete the curriculum as part of new employees and on-going trainings. This will provide staff with a basic understanding of the programs and its current audience.

Timeline: Annual Training.

Evaluation: Number of individuals who completed the curriculum.

Goal II. Advocacy

Title: Monitor issues relevant to food insecurity at a state level.

Description: The City of Good will continuously monitor and advocate for Supplemental Nutrition Assistance Program and Women, Infants, and Children program initiatives. Including but not limited to Summer EBT, Summer Feeding Sites, etc.

Timeline: Yearly, beginning March 2024.

Evaluation: Number of actions taken to support advocacy efforts.

Goal III. Program and Information Access

Title: Disseminate program materials.

Description: Dissemination of Supplemental Nutrition Assistance Program and Women, Infants, and Children program materials. Including but not limited to educational flyers, pamphlets, and fact sheets, application materials, mobile clinics, etc.

Timeline: Gather information monthly.

Evaluation: Number of program materials printed and shared.

Respectfully,

Britt Udesen
Executive Director
britt@cityofgood.com
On behalf of Full Circle Health, we are submitting this Letter of Commitment for the annual project period of 2024 for the SNAP/WIC Engagement Team.

**Goal 1: Program Information and Access**

The dietitian nutritionists will collaborate with community health workers and other health care providers at Full Circle Health to raise awareness and improve access for our patients that qualify for SNAP and WIC. We will continue to help patients to enroll in these programs and achieve understanding of how each program operates.

- Through staff training, we will understand how WIC and SNAP programs operate.
- Increase enrollment and participation in SNAP and WIC

**Goal 2: Improve Health Outcomes of Full Circle Patients and Residents of Idaho**

- Improving health outcomes including reducing A1c, management of diabetes and other conditions, and improving overall nutrition among adult and pediatric patients.
- Help adults and children have greater access to foods that provide valuable vitamins and nutrients.
- Help pediatric patients maintain healthy weights and growth, build healthy relationships with a variety of foods, and provide greater access to these foods.

**Goal 3: Advocacy and Awareness**

- Facilitate appropriate enrollment and protocols.
- Build awareness and access to local food pantries and food banks.
- Build relationships with area agencies and advocacy groups.
- Provide awareness to our community and organization about the value of WIC and SNAP programs.

Respectfully,

Jennifer Anthony, RD
Kelsey Ruszel, RD

Full Circle Health
Phone: 208-514-2500

E-mail: jenniferanthony@fullcircleidaho.org
E-mail: kelseyruszel@fullcircleidaho.org
May 24, 2024

Laura Armstrong
Glocal Community Partners
Mailing Address
8715 W. Lancelot St
Boise, ID 83704

Re: 2024 SNAP into Action Partner Commitment Letter

Glocal Community Partners is submitting this Letter of Partner Commitment for the 2024 project period.

Specifically, Glocal will commit to the following activities:

- Distribute Idaho Hunger Relief Task Force materials/fliers/handouts to our Community Partners who are from the Refugee community.
- Distribute SNAP materials/fliers/handouts to our Community Partners who are from the Refugee community for the purpose of signing up or recertification.
- Invite both programs to come and share at our Women’s English Class once a year to help those women to recertify or to apply for the first time.

Glocal is committed to advocating and utilizing these resources to help the community we work with receive the help and benefits provided through these programs.

Laura Armstrong
Co-Director Glocal Community Partners
208-440-6660
lauraa@glocalboise.org
June 20, 2024
Hunger Free America
50 Broad St. Suite 1504
New York, NY 10004

C/O 10232 W. Tanglewood Drive
Boise, Idaho 80709

Hunger Free America is submitting this Letter of Partner Commitment for 2024 project period. Specifically, Hunger Free America will commit to the following activities:

Goal I. Advocacy
Title: Monitor issues relevant to food insecurity at a state level.
Description: The Hunger Free America will continuously monitor and advocate for
Supplemental Nutrition Assistance Program and Women, Infants, and Children program initiatives. Including but not limited to SUN Bucks, SUN Meals, and SUN Meals-To-Go (Summer EBT, Summer Feeding Sites, etc).
Timeline: Yearly, beginning June 2024.
Evaluation: Number of actions taken to support advocacy efforts.

Goal II. Program and Information Access
Title: Disseminate program materials.
Description: Dissemination of Supplemental Nutrition Assistance Program and Women, Infants, and Children program materials. Including but not limited to educational flyers, pamphlets, fact sheets, application materials, mobile clinics, etc.
Timeline: Gather information quarterly.
Evaluation: Number of program materials printed and shared.

Very truly yours,

Dawn Pierce
National Community Organizing Manager
Hunger Free America
dpierce@hungerfreeamerica.org
Together we can solve hunger

June 24, 2024

SNAP/WIC Engagement Team
P.O. Box 15692
Boise, ID 83715

The Idaho Foodbank is submitting this Letter of Partner Commitment for the annual 2024 project period. Specifically, Idaho Foodbank will commit to the following activities:

**Goal I. SNAP and WIC Annual Social Media Campaigns**

Description: Develop collateral for and run annual paid social media campaigns for SNAP and WIC awareness through Meta-based platforms in English and Spanish. Utilize geofencing to target neighbors likely interested and eligible for these programs. Unpaid, grid-style content for SNAP and WIC will also be used complimentarily, year-round.


Evaluation: Total audience reached, number of link clicks, and post engagement in English and Spanish, sorted by age and gender demographics following each campaign.

**Goal II. Quarterly Resource Box Dissemination**

Description: Develop materials for, promote, and disseminate quarterly resource boxes containing information regarding SNAP and WIC programs to partner agencies through The Idaho Foodbank network.

Timeline: Annually, with boxes refreshing each calendar year quarter.

Evaluation: Total number of boxes distributed, by region, by partner agency with free response questions regarding usage, display method, and neighbor uptake on a bi-annual basis.

**Goal III. Outreach and Information Sharing**

Description: Organic information sharing within key groups, community events, and classes including but not limited to partner conferences, health coalitions, county WIC roundtables, school health fairs, and Cooking Matters classes.

Timeline: Ongoing, annually.

Evaluation: Number of program materials printed and shared with neighbors following each event, number of events the materials were distributed at.
Together we can solve hunger

Goal IV. Advocacy & Government Relations
Description: Monitor issues relevant to food insecurity, advocate for state and federal assistance programs, and pursue opportunities that advance The Idaho Foodbank’s advocacy platform. This includes but is not limited to leading group advocacy letters to elected officials; testifying at public hearings; publishing op-eds; initiating outreach to elected officials and agencies on these programs; promoting IFB’s position externally via social media or public events; sharing information on the topic with our partner network and asking them to take advocacy action.

Timeline: Ongoing, annually.

Evaluation: Progress reviewed with The Idaho Foodbank Board of Directors, yearly.

Respectfully,

Randy Ford
Randy Ford, President & CEO
The Idaho Foodbank
March 25, 2024
Idaho Hunger Relief Task Force
PO Box 15692
Boise, ID 83705

The Idaho Hunger Relief Task Force is submitting this Letter of Partner Commitment for the annual 2024 project period. Specifically, Idaho Hunger Relief Task Force will commit to the following activities:

**Goal I. Idaho ‘Train the Trainer’ Curriculum**
Title: Provide ‘Train the Trainer’ curriculum to all staff in annual trainings.
Description: The Idaho Hunger Relief Task Force will be educated on Idaho Supplemental Nutrition Assistance Program and Women, Infants, and Children program through the ‘Train the Trainer’ curriculum. Nutrition educators will be asked to complete the curriculum as part of new employees and on-going trainings. This will provide staff with a basic understanding of the programs and its current audience.
Timeline: Annual Training.
Evaluation: Number of individuals who completed the curriculum.

**Goal II. Advocacy**
Title: Monitor issues relevant to food insecurity at a state level.
Description: The Idaho Hunger Relief Task Force will continuously monitor and advocate for Supplemental Nutrition Assistance Program and Women, Infants, and Children program initiatives. Including but not limited to Summer EBT, Summer Feeding Sites, etc.
Timeline: Yearly, beginning March 2024.
Evaluation: Number of actions taken to support advocacy efforts.

**Goal III. Program and Information Access**
Title: Disseminate program materials.
Description:
- The Idaho Hunger Relief Task Force will continuously update the ‘Train the Trainer’ curriculum to ensure up-to-date information on the Supplemental Nutrition Assistance Program, and Women, Infants, and Children Program.
- The Idaho Hunger Relief Task Force will ensure all staff are educated on the Supplemental Nutrition Assistance Program, and Women, Infants, and Children Program by incorporating the ‘Train the Trainer’ curriculum in their onboarding package.

Timeline: Gather information monthly.
Evaluation: Number of program materials printed and shared.

Respectfully,
Denise Dixon, Executive Director
Idaho Hunger Relief Task Force
Denise@idahohunger.org
June 18, 2024

SNAP/WIC Engagement Team
Idaho Hunger Relief Task Force
P.O. Box 15692
Boise, ID 83715

The Idaho Office for Refugees is submitting this Letter of Commitment for the annual 2024 project period. Specifically, the Idaho Office for Refugees will collaborate in the following activities:

**Goal I. Idaho ‘Train the Trainer’ Curriculum**

**Title:** Provide ‘Train the Trainer’ curriculum to all staff in annual training.

**Description:** The Idaho Office for Refugees will be educated on the Idaho Supplemental Nutrition Assistance Program and the Women, Infants, and Children program through the ‘Train the Trainer’ curriculum. This will provide staff with a basic understanding of the programs and their current audience.

**Timeline:** Annual Training.

**Evaluation:** Number of individuals who completed the curriculum.

**Goal II. Advocacy**

**Title:** Monitor issues relevant to food insecurity at a state level.

**Description:** The Idaho Office for Refugees will continuously monitor and advocate for Supplemental Nutrition Assistance Program and Women, Infants, and Children program initiatives. Including but not limited to Summer EBT, Summer Feeding Sites, etc.

**Timeline:** Yearly.
Evaluation: Number of actions taken to support advocacy efforts.

Goal III. Program and Information Access

Title: Disseminate program materials.

Description: Dissemination of Supplemental Nutrition Assistance Program and Women, Infants, and Children program materials. Including but not limited to educational flyers, pamphlets, fact sheets, application materials, etc.

Timeline: Gather information monthly.

Evaluation: Number of program materials printed and shared.

Sincerely,

Tara Wolfson, Director
Idaho Office for Refugees
To Whom It May Concern,

St. Luke’s is submitting this Letter of Partner Commitment for the 2024 SNAP/WIC Engagement Team. Below are St. Luke’s committed activities for 2024-2025. Efforts will be evaluated yearly, and action taken to continue, stop or start new efforts related to improvement of food and nutrition security across St. Luke’s footprint:

**Program Area: Information and Access**  
Title: Centers for Community Health  
Description: Provide information, education, referral and enrollment of SNAP, WIC and other food security programs at the Wood River and Magic Valley Center for Community Health locations.  
Timeline: Yearly  
Evaluation: Number of referrals

**Program Area: Multicultural Food Security**  
Title: Mexican Consulate Partnership  
Description: At mobile outreach with the Mexican Consulate provide education on food security programs, including SNAP and WIC.  
Timeline: Yearly  
Evaluation: Numbers served

**Program Area: Healthcare Partnerships**  
Title: Expanded Care Management Screen and Intervene  
Description: Utilize 2 question food insecurity screener to identify those at risk for food insecurity and refer to food related resources, including SNAP and WIC.  
Timeline: Yearly  
Evaluation: Number of individuals referred

Title: Fresh Fruit & Vegetable Prescription Program  
Description: For individuals who screen positive for food insecurity and have a diagnosis of diabetes or prediabetes at our Treasure Valley Humphrey’s Diabetes Center, provide them with 6 months of free vouchers to purchase fresh fruits and vegetables. All
participants enrolled in this program will be screened and when appropriate referred to SNAP and/or WIC resources.
Timeline: Yearly
Evaluation: Numbers served, aggregate outcomes, and referrals to SNAP/WIC

Sincerely,

Angie Gribble
System Senior Director
Community Health & Engagement
St. Luke’s Health System
The College of Idaho is submitting this Letter of Partner Commitment for the annual 2024 project period to the Snap/WIC Engagement Team.

**Goal I. Marketing SNAP/WIC to The College of Idaho Students**
**Title:** Get WIC the program, SNAP into it
**Description:** The College of Idaho will market and educate students on the SNAP/WIC benefits via The College of Idaho Basic Needs section of the website, QR codes, flyer, posted in the food pantry, advocate center, Wellness Center, and Res Life halls.
**Timeline:** Academic Year.
**Evaluation:** Number of flyers, printed and posted as well as number of students who request hands on care through Basic Needs Care Assessment form (annually).

**Goal II. SNAP/WIC Benefits Training**
**Title:** SNAP/WIC Advocacy, Awareness, and Education for SNAP/WIC
**Description:** The Food Pantry Manager and Basic Needs Coordinator to educate Student Affairs staff, student Advocates, and Resident Assistants.
**Timeline:** Annually in August
**Evaluation:** Number of students and staff in attendance at education sessions

**Goal III. SNAP/WIC Programming**
**Title:** Educational Access
**Description:** We aim to collaborate with Southwest District Health in bringing their mobile clinic to campus to educate on nutrition facts, providing pamphlets and information on SNAP/WIC benefits for the overall health of College of Idaho students
**Timeline:** Semi-Annually
**Evaluation:** Number of students attending the mobile clinic.

Sincerely,
Aisha Reed, Executive Assistant for Student Affairs/Food Pantry Manager
The College of Idaho
areed@collegeofidaho.edu
(208)459-5160
June 20th, 2024
The Hunger Coalition
110 Honeysuckle Street
Bellevue, Idaho 83313

The Hunger Coalition is submitting the Letter of Partnership Commitment for the annual 2024 project period. Specifically, The Hunger Coalition will commit to the following activities:

**Goal 1. Social Service Navigation**

The Hunger Coalition will offer walk in case management appointments with anyone seeking support to connect to programs such as WIC, SNAP, affordable housing, mental health support etc. The Hunger Coalition will offer all services in English and Spanish.

**Timeline:** Ongoing twice weekly on Mondays and Thursdays.

**Evaluation:** Case managers use a robust database, Salesforce, which captures the details of each meeting. Number of participants who seek case management navigation support.

**Goal 2. Healthy Food Pantry**

The Hunger Coalition will have twice weekly free Healthy Food distributions for Blaine County residents. We have a choice pantry so each individual and family can choose items that fit their dietary and cultural needs. A wide selection of fresh vegetables, fruit, dairy and protein will be guaranteed at each distribution. Anyone receiving this service will also receive assistance in applying for WIC or SNAP if they are eligible.

**Timeline:** Ongoing twice weekly on Mondays and Thursdays

**Evaluation:** Number of households who receive a healthy food box

**Goal 3. Advocacy**

The Hunger Coalition’s advocacy team will continuously monitor and advocate for Supplemental Nutrition Assistance Program and Women, Infants, and Children program initiatives. Including but not limited to Summer EBT, Summer Feeding Sites, etc.

**Timeline:** Yearly, beginning March 2024.

**Evaluation:** Number of actions taken to support advocacy efforts.

Respectfully,
Naomi Spence, Co-Executive Director
The Hunger Coalition
nspence@thehungercoalition.org