

sorina vaziri

sorinavaziri@gmail.com
(786) 351-0302
www.sorinavaziri.com
Venice, California

EDUCATION

Bachelor In Graphic Design

School of Art & Art History
UNIVERSITY OF FLORIDA
July 2009 — May 2013

One of eighteen students selected through a competitive portfolio review to be part of the University's two-year graphic design program. The in-house studio provides a fast-paced learning environment focused on conceptual development, & collaborative process.

TECHNICAL SKILLS

Proficient in:

HTML5/CCS3, Wordpress,
Digital Publishing Suite; Mac OSX;
Adobe CC After Effects,
Illustrator, Indesign, Photoshop,
Microsoft Office & Windows.

Master of the Laser Cutter
Student of the Woodshop

CREATIVE SKILLS

Ideation, Art Direction, Photography
Illustration, Painting, Print-making,
Book-making, Fashion Design.

AWARDS

Alachua Trashformations
Art Competition:

1st place 2011

3rd place 2012

Public art piece for Permanent display
at the UF McKnight Brain Institute

EXPERIENCE

GRAPHIC DESIGNER | Fullscreen Media

Feb 2016 — Current | *Los Angeles, California*

The Lead designer for Fullscreen Live (the touring subset), I create all assets and art direction for the upcoming tours. This includes the branding, logos, posters, and all social media campaigns. I am now involved in developing key art for original television programming for Fullscreen Media.

JUNIOR GRAPHIC DESIGNER | The Miami HEAT Group

September 2013 — October 2015 | *Miami, Florida*

As part of a new internal creative team, I had my hand in re-thinking everything HEAT. This included a widely successful playoff campaign as well as first ever team designed basketball jersey. On an everyday basis—print and web collateral, campaign development, large format signage, environmental design, and apparel design,

GRAPHIC DESIGNER | Neuronet Learning

June 2011 — May 2013 | *Gainesville, Florida*

Working as an in-house designer of an educational company, I was responsible for e-books, collateral, and updating the graphics of their website.

INTERESTS

TRAVEL | Iran, Turkey, Greece, Amsterdam, Spain, Vietnam, Thailand, Morocco, Portugal

Every 4 years, I spent my summers in Iran which shaped my view of cultural diversity. Adding to this experience, this route lended itself to frequent detours of neighboring countries.

FURNITURE | Interior Design & Building Furniture

Since my first woodshop class I have been in love with building things. I design a unique piece for my house and try to build one or two pieces of furniture every year.

SEWING | Fashion Design & Pattern Creation

A hobby of mine growing up, I have credited sewing as the reason for my career as a Designer. As a self-taught seamstress I re-created styles through observation and problem solving.