MOLLY INEZ MCGRATH

GRAPHIC DESIGNER
WEB DESIGNER
ILLUSTRATOR
HAND-LETTERER

ABOUT ME

Multidisciplinary digital creative offering a versatile but focused skill set, a balance between creative and analytical qualities with an emphasis on user-centric practices. I crave order, love all things design, and seek harmony between work and life.

Current Professional Pursuits:
PHP & JavaScript

Interests:
Marketing/Inbound Marketing, HTML/CSS, Data Analysis, Social Media, Fitness, Fine Art, Photography, Entrepreneurship

TECHNICAL SKILLS

- ILLUSTRATOR
- INDESIGN
- DREAMWEAVER
- PHOTOSHOP
- FLASH

HELLO.

My goal is to find a good fit with a forward-thinking, talented design studio where I can apply my marketing know-how and creative abilities.

EDUCATION

Colorado Mesa University

B.A. in Graphic Design // 2011
Concentration in Print & Animation

University of Northern Colorado

B.S. in General Business // 2007
Major Achievements in Business Administration

EXPERIENCE

DMA Solutions

Creative Manager // 2014-CURRENT

Manage multiple accounts while overseeing creative design.

Practice inbound Marketing techniques, design and code website/blog layouts and email campaigns, establish and apply branding styles, create print and web advertisements, provide cost effective solutions and intelligent marketing strategies to fresh produce companies by working with Account Managers and support team.

Web/Graphic Designer // 2012-2014

Developed design skills through high volume project work including (but not limited to) logo design, advertising, website concepting, digital email campaigns, and ebook creation.

Zielinski Design Associates

Graphic Designer // 2011-2012

Developed ION® packaging for National beauty provider Sally Beauty Supply, developed promotional items, packaging and advertisements for SIEMENS Global brand.

Monument Graphics & Communications

Graphic Designer // 2011

Colorado Mesa University

Graphic Designer at Campus Design Studio // 2010-2011

Action Publishing, Inc.

Graphic Design Intern // 2009-2010

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