



MOLLY INEZ MCGRATH

GRAPHIC DESIGNER
WEB DESIGNER/CODER
ILLUSTRATOR
HAND-LETTERER

ABOUT ME

Multidisciplinary digital creative offering a versatile but focused skill set, a balance between creative and analytical qualities with an emphasis on user-centric practices.

Current Professional Pursuits:

PHP & JavaScript

Passions:

HTML/CSS

Drawing & Illustration

Business Strategy

Social Media

WordPress

Photography

Entrepreneurship

TECHNICAL SKILLS

ILLUSTRATOR

INDESIGN

DREAMWEAVER

PHOTOSHOP

WORDPRESS

MICROSOFT OFFICE

HELLO.

My goal is to find a good fit with a forward-thinking, talented design group where I can apply my marketing know-how and creative skill set.

EDUCATION

Colorado Mesa University

B.A. in Graphic Design // 2011

Concentration in Print & Animation

University of Northern Colorado

B.S. in General Business // 2007

Major Achievements in Business

Administration

EXPERIENCE

OWNER OF MIMDESIGN

Graphic/Web Development Freelance Business // 2012-CURRENT

Effectively manage a customer base of 30+ clients by providing unique marketing pieces, web design and using an up-to-date coding skill set to help grow local and out of state brands.

JACKSON NATIONAL LIFE DISTRIBUTORS | Denver, CO

Graphic Designer // 2014-CURRENT

Create effective design solutions to help simplify complicated investment strategies for internal wholesalers and advisors. Brainstorm marketing campaigns, online advertising, and design printed pieces while working closely with other internal departments.

DMA SOLUTIONS | Dallas, TX

Creative Manager // 2014

Manage multiple accounts while overseeing creative design. Practice inbound Marketing techniques, design and code website/blog layouts and email campaigns, establish and apply branding styles, create print and web advertisements, provide cost effective solutions and intelligent marketing strategies to fresh produce companies.

Web/Graphic Designer // 2012-2014

Developed design skills through high volume project work including logos, advertising, website development, email campaigns, and ebooks.

ZIELINKSKI DESIGN ASSOCIATES | Dallas, TX

Graphic Designer // 2011-2012

Developed ION® packaging for National beauty provider Sally Beauty Supply, developed promotional items, packaging and advertisements for SIEMENS Global brand.

MONUMENT GRAPHICS & COMMUNICATIONS | GJ, CO

Graphic Designer // 2011