

Naixin Zhang

UX/UI Designer

www.naixinzhang.com

naixinz10@gmail.com




(412) 313 - 1062

EXPERIENCE

BlueStacks

Sept 2015 - Present

Product Designer

- Owned end-to-end UI/UX design for desktop, web, and mobile platforms for various products, including
 -  Friends
 -  Pika Pika
 -  Filters
- Identified UX requirements with product managers. Designed well thought-out solutions for usability challenges
- Led user research to understand and optimize user flows
- Created mockups and iterated on designs based on learnings from user feedback and data
- Produced pixel-perfect final designs. Worked closely with engineers to ensure a high-quality implementation and user experience
- Designed visual materials for global product launches

BloomBoard - Lirio

Jan 2015 - Aug 2015

Lead Product Designer

- Led a five-person interdisciplinary team to create a professional development app for K-12 educators
- Conducted extensive user research through surveys, user interviews and contextual inquiries
- Incorporated insights from user research and usability testings to create pixel-perfect designs

EDUCATION

Carnegie Mellon University

Aug 2014 - Aug 2015

MS, Human-Computer Interaction Institute, School of Computer Science

Tsinghua University

Aug 2010 - Aug 2014

BS, Industrial Engineering

SKILLS

Wireframing	Sketch	Invision	User Interview	Html
Prototyping	Photoshop	Principle	Contextual Inquiry	Css
Storyboarding	After Effects	Flinto	Usability Testing	Java