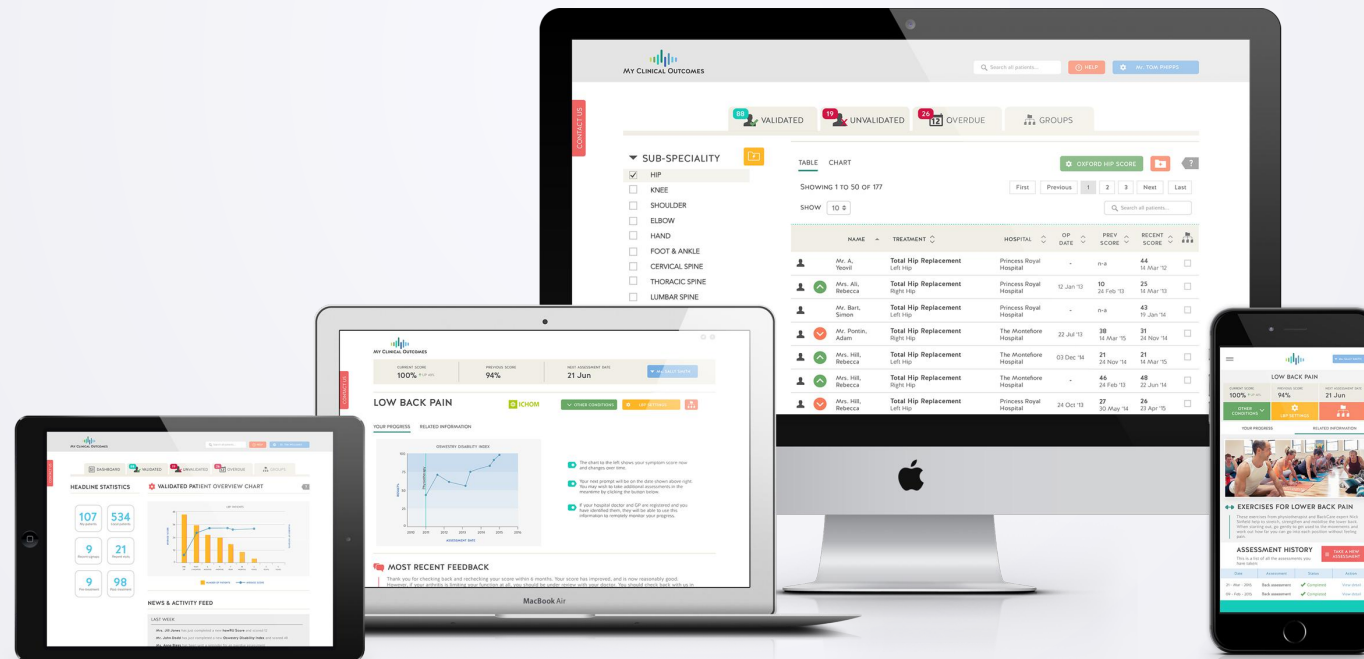




MY CLINICAL OUTCOMES

INTRODUCTION



WHAT IS MCO?



My Clinical Outcomes (MCO) is a web-based platform that automates the collection and analysis of Patient Reported Outcome Measures (PROMs). Data is collected regularly and remotely throughout diagnosis, treatment and long-term follow-up for any clinical condition. This enables organisations to:

Make more informed clinical decisions

access individual patients' outcomes data throughout care pathways. Use the data to help inform when to review patients face-to-face or change treatment, making care more personalised and effective

Improve patient engagement

patients can monitor their own progress using tailored, clinically-valid assessments, completed remotely between consultations. The data facilitates shared decision making with clinicians

Reduce ineffective activity

by measuring variation in outcomes, capacity and resources can be targeted to treatments and processes that are most cost-effective, enabling ineffective activity to be eliminated

Evidence high quality

monitor overall outcomes to identify and reduce unwarranted variation by site, clinician, and treatment. Differentiate and market excellent results to referring clinicians, patients and payers

See impact within weeks

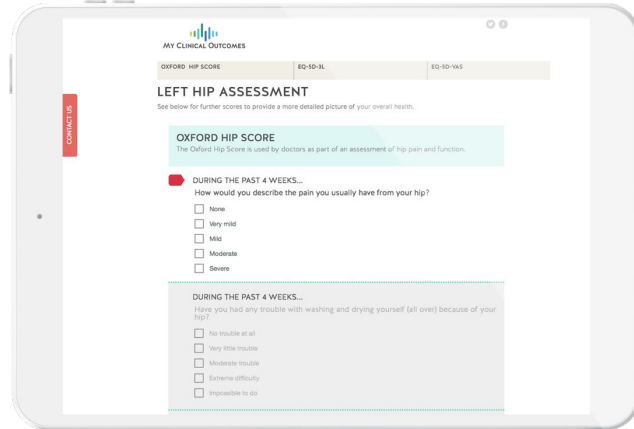
no costly in-house development, MCO is standalone software-as-a-service configured to local needs and fully interoperable through the MCO open-API

Comply securely with regulators and registries

accredited by ICHOM, PHIN, and compliant with HIPAA, NHS IG Toolkit and ISO/IEC 27001 for Information Security Management. Proven secure and hassle-free data submission

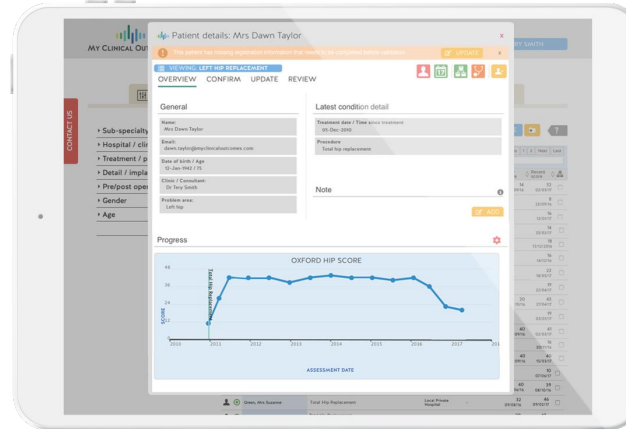
HOW DOES MCO WORK?

PATIENTS



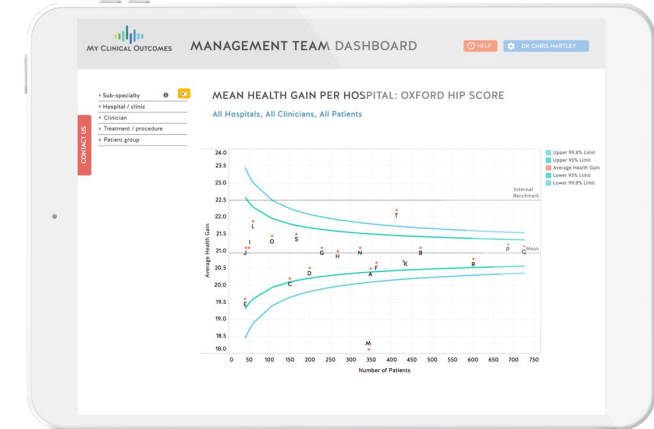
- Patients register and complete their first assessment on any device at home or in clinic
- Reminder emails prompt the patient when their next assessment is due
- A personalised dashboard allows users to track their results over time and understand the ongoing benefits of treatment

CLINICIANS



- Data is made available to clinicians in real-time
- Individual patients' results can be viewed, analysed and used to inform insight-driven clinical decisions
- Data can be filtered, aggregated and analysed to compare cohorts and identify opportunities to improve

MANAGEMENT



- Meaningful variation in outcomes can be identified by comparing differences between sites, clinicians and treatment cohorts
- The MCO advanced analytics suite enables detailed statistical evaluation of aggregate data
- Insight can be used to increase value by focussing improvement efforts and reducing less effective treatments

TESTIMONIALS



MCO was founded in 2011 and has collected data at over 70 hospitals, with over 1,000 registered clinicians and 10,000 patients using the system. The MCO team use this extensive experience to continually develop the platform and inform effective implementation- making it possible to start using outcomes data to drive organisational improvements within weeks.

Below are some of our testimonials from the ICHOM TechHub (<http://techhub.ichom.org>):

“The My Clinical Outcomes team is quick to respond to support queries, knowledgeable about their product and PROMS internationally and are keen to ensure that we get fantastic value from the system. Setup was quick and easy, with minimal training required.”

**Elizabeth Harrin, Programme Manager,
Spire Healthcare**

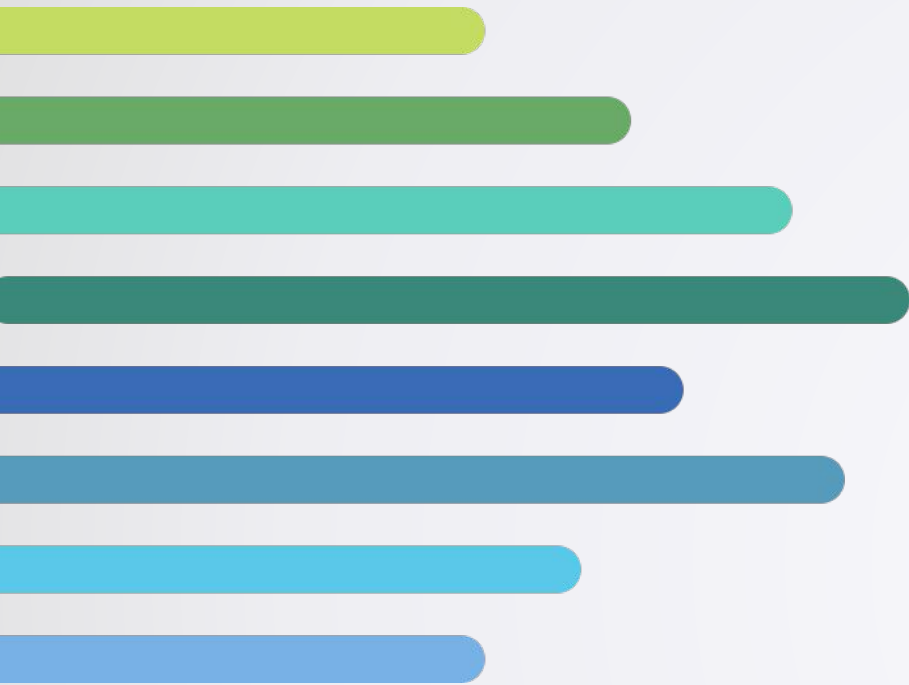
MCO is in use in all 38 Spire Hospitals

“I have now been collecting outcome scores for my patients using MCO for 3 years and have found it invaluable. It enables me to demonstrate a significant improvement in pain and function following surgery for hundreds of patients.”

**Mr Sean Dixon, orthopaedic surgeon at
Royal Cornwall Hospitals Trust (NHS)
and Duchy Hospital (Ramsay
Healthcare)**

“...the digital-first approach taken by MCO engages patients in the process of measuring outcomes, allows data to be used to inform clinical decisions and allows our members to cost-effectively expand the scope of collected data as necessary. We saw this as not only one of the best services available for compliance purposes, but as an approach that would move the whole market forward and add real value to the clinical process.”

Matt James, CEO of PHIN



Find out more and request a demo today:

info@myclinicaloutcomes.com

