



Graphic Design
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EDUCATION.

The College of New Jersey, Ewing, NJ [Class of 2015] *August 2011 - May 2015*

Bachelor of Fine Arts

Major: Graphic Design; Minor: Marketing

GPA: 3.66 - Cum Laude

EXPERIENCE.

Ranger Industries, Tinton Falls, NJ [Graphic Designer] *September 2015 - Present*

- Design and uphold company branding through packaging materials
- Maintain and update company catalog and order form
- Create print and digital promotional advertisements for company promotion
- Assist Digital Media Manager with website content updates and additions

Aerosoles, Edison, NJ [Freelance Designer] *July 2015 - September 2015*

- Assisted creative team with national and international marketing material and signage
- Edited, resized, and coded email blasts
- Responsible for packaging files for print and distribution

Century 21 Coastal Realtors, Ocean Grove, NJ [Freelance Designer] *June 2013 - Present*

- Maintain display board for updated house listings
- Design open house flyers, newspaper advertisements, and postcards
- Resize, edit and enhance house photographs

The Redshirt Year Blog [Freelance Designer] *July 2015*

- Designed logo for Post College inspired blog

Sodexo, The College of New Jersey, Ewing, NJ [Student Graphic Designer] *August 2013 - May 2015*

- Design, print, and distribute various marketing materials targeting approximately 7,000 students
- Event advertisements, dining services information cards, campus newsletters
- Assist marketing manager with themed dining events

iPlay America, Freehold, NJ [Graphic Design Intern] *June 2014 - August 2014*

- Assisted the creative director with various in-house marketing material
- Designed posters, mailers, billboards, go-kart wraps, LED screens
- Maintained corporate identity throughout numerous projects

SKILLS.

Mac / PC Platform Background

Adobe Design Suite [Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat]

Microsoft Office [Word, Excel, PowerPoint]

Marketing and Management

Hand Lettering

ACTIVITIES.

American Institute of Graphic Arts TCNJ[Member / Executive Board]

Sigma Kappa Sorority [Member, Historian, Public Relations and Alumni Relations Committee]