



# JULIEN CHAILLOU

UX DESIGNER / CREATIVE TECHNOLOGIST  
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## EXPERIENCE

### FREELANCE (Los Angeles) 2015- 2016

UX Designer / Creative Technologist

Freelancing for various pitches. UNIT9, HKCORP, CONSULAT FRANCAIS DE LOS ANGELES and various Startups

### PUBLICIS CONSEIL (Paris) - 2013 to 2015

Technical Director / Head of Creative Technology

In charge of digitalizing the agency

In charge of all interactive and digital projects for the agency's major brands, from conception to production (Orange, Garnier, Nescafe, Seb-Calor, BNP, Renault):

- Partnered with CDs throughout the creative process (idea conception, creative follow-up, client sharing, production)
- Managed all technical aspects of a (UX, specifications, wireframing, production partners)
- Designed prototypes and 'evangelized' agency on all new exciting innovations
- Helped strategists on the digital part of briefs

### HAVAS GROUP (Paris) - 2011 to 2012

Digital Account Director / UX designer - *Freelance*

W&Cie

Managed a Web TV program for La Caisse Des Dépôts et Consignations.

BETC

Designed UX and managed major digital and interactive projects for Peugeot, Evian (Let's Baby Dance website and Iphone app), Ricard, and BETC start-up Lab (Scop.it UX redesign)

### DUKE RAZORFISH (Paris) - 2006 to 2010

Senior Digital Project Manager

Managed digital and web campaigns for Levi's, Canal +, Mc Donald's, SNCF

### GRRREY ! MARKETING SERVICES (Paris) - 2002 to 2006

Digital Project Manager

Managed digital and web campaigns for Nokia, Honda, PagesJaunes, SNCF



## SKILLS

### COMPUTERS

Programming: HTML, CSS3, JQuery, PHP, Max/MSP, C++  
Video Editing: Adobe Premiere, Adobe After Effects, Adobe Encore  
Sound Editing: Ableton Live, Steinberg Cubase, Adobe Audition  
Design: Adobe InDesign, Illustrator, Photoshop, Axure, Balsamiq, Microsoft Suite  
Extras: Arduino, LED design, Interactive Installations.



## EDUCATION

### INFORMATION ET COMMUNICATION - 1999 to 2002

Licence (Bachelor degree) - Université Paris III Sorbonne Nouvelle

Studied the main theories in Communication, Linguistics, Philosophy, Psychology, Sociology, Logics, Law.

### COMPUTER & MANAGEMENT - 1998

Baccalaureat STT (equivalent to A level) - Lycée Florent Schmitt - St-Cloud

Specialized in use of computers for project management.



## MISCELLANEOUS

### LANGUAGES

English (good level) - French (native) - Spanish (beginner)

### SPORTS

Running, Surfing, Biking, Swimming

### MUSIC

Composing and playing  
Rock: [www.dysby.com](http://www.dysby.com)  
Electronic: [soundcloud.com/yot-magnet](https://soundcloud.com/yot-magnet)