



Here's how you can help our school!  
 Donate items toward our auction or submit  
 an ad in our program book AND visit us on  
 Saturday April 1, 2017

## Auction Sponsorship and Advertising Form

### Auction Program Ad Specifications

*Advertising Notes: Thank you for contributing to our auction. Your donations help make a difference in the lives of our children. Please use the specifications listed below when creating your ad.*

\$1,000	<b>Scholar Level Sponsor:</b> Full inside cover ad size 8"H x 4.75"W
\$500	<b>Honor Roll Level Sponsor:</b> Full page ad size 8"H x 4.75"W
\$250	<b>Head of Class Level Sponsor:</b> Half page ad size 3.75"H x 4.75"W
\$100	<b>A-B-C Level Sponsor:</b> Quarter page ad size 3.75"H x 2.25"W
\$50	<b>Mini Card Program Advertising:</b> Mini business card size ad 1.5"H x 2.3"W

#### File formats and special instructions:

- Accepted file formats: .jpeg, .eps, .pdf, .tiff, .pict
  - Submit high resolution files at 300 dpi minimum
  - Program files accepted: Photoshop, Publisher, Acrobat, Word
  - Link any files to page layout files and include fonts and pictures
  - Any embedded art or pictures used in MS Word files is not acceptable, please send art separately
- \*All proofing of ads created in-house is the responsibility of the advertiser\***

Contact Lina Bamihos, WCPS Auction Coordinator at 610-692-6538 or by email [westchesterplayschool@gmail.com](mailto:westchesterplayschool@gmail.com)

Return form by 3/1 to: West Chester Playschool, 725 West Miner St. West Chester, PA 19382

#### WCPS Auction Sponsor/Ad Form

Please complete this form and send or drop off at Playschool. Submit your materials with your payment on Disc or via email. Include a hardcopy of ad for reference. We will create your ad if needed.

Ad size: (check one per form):

**Scholar Level**- Inside Front or Back Cover \$1000       **A-B-C Level** – Quarter Page Ad \$100  
 **Honor Roll Level** – Full Page Ad \$500                       **Mini-Card** – Reduced Business Card Ad \$50  
 **Head of Class Level** – Half Page Ad \$250

Your Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone/Fax/Email: \_\_\_\_\_

Payment Enclosed: \$ \_\_\_\_\_ Cash or Check # \_\_\_\_\_ (payable to West Chester Playschool)

Name of WCPS Family Soliciting Sponsorship (if applicable) \_\_\_\_\_

Office Use: (Please attach any copy materials to form)	Submit a copy of this form to Jodi
Received: cash/check, Date _____	Check # _____ Amount\$ _____
Ad materials submitted via email _____	Disc or stick _____ keep form and disc together ad created by WCPS _____