

# HEARTLAND SPRINGS

## NEWSLETTER No 1 : May 2015

This is our first newsletter: Number One.

We are now ready to deliver to home or work place  
contact us: David **0210604219** or Wiri **0211355869**

First, we now ask you to STOP, and think about today. Think about your water choices today.

Where did the water come from that you drunk today, that you made your cuppa from, that you cooked your vegetables in, cleaned your teeth with? Has that water you chose at some stage in this earth cycle prior been someone else's sewerage? If it is Auckland or Hamilton tap water you have used or drunk today, the answer is YES, it has recently, very recently, been sewerage. As well, there is the added very toxic form of fluoride (from the waste of super phosphate works), and most home filter systems will not remove all such toxins. Nothing removes all the hormones from ex-sewerage.

If it is rain water you have drunk today, then it could be worth becoming aware that rain water on average is 14 TIMES more acid than our spring water. Plus an added danger with rainwater is it is distilled. If you have drunk some bottled water, check the label, and if it shows near zero TDS, then those were distilled waters you chose to drink today...really damaging over time. If you have been drinking bore water, please, please check via tests what is in it.

Play Russian roulette with your money if you chose---but please do not play such a high risk game with your body and/or the body of your children. If YOU do not care --- WHO WILL?

Which waters are the best to be drinking? Do the bodies of you and your family deserve the best; or really, when it comes to water does the best no longer matter??? If YOU do not care --- WHO WILL?



### **BIG HEARTY WELCOME**

We did not forget about those delightful people we met in recent weeks at some farmers markets - or about those happy children we photographed after they expressed pleasure at drinking our spring water (see some of their pics in this newsletter, and more on our web site) --- It is just that starting any business activity is so time consuming.

We have our initial list of about 75 names and addresses, being people who expressed interest in our spring water supply during past few weeks at 4 markets, and who were concerned in some way about the water they are now drinking.

## NEW CUSTOMERS

We also welcome people who recently began receiving and drinking our spring water ... being those who now come and collect it from our back gate.

We have made the 'back gate' price cheaper per litre (far cheaper than any drinking water available in supermarkets), to compensate for persons using their own petrol and time.

Our biggest water collector from our farm back gate, was a recent 400 litre sale to man we met at the markets, who realises the value in quality drinking water. He brought his own 400 litre tank in his van, to fill-up here on our farm. He is 77 years of age, and says he and his wife drink and use for teas and food about 15 litres of water EVERY day, and they will not touch tap or rain water....we feel sure he will be dancing more in weeks to come! He says he will be back about each 3 weeks for the next 400 litres!

Another man and his friend came and collected 140 litres, in various bottles of their own. They say they will use about this amount each 2 weeks. They are Russian NZers, and they remind me how much Russian people value good spring water. In Russia, on a weekend (if they do not have a quality spring water source near their dacha) Russians will drive about a 2.5 hour car trip each way to collect their fresh spring water for the next fortnight or month. Japanese people will do similar.

## CONGRATULATIONS

Les, Khan, Peter & Rachael, Rose, Veronique and Genevieve, Elke, Vi and Peter, Timofey; and several others whose names we do not yet have in our records, who come collect their spring water from our farm.

Plus Wiri is already delivering our spring water to another group of people; including one young lady with cancer, who says to Wiri her cancer was diagnosed as being terminal (6 months to live) before she started drinking our spring water over 15 months ago.

We welcome new customers. We welcome people to join us in our 'service' of spreading the word about the usefulness of sourcing and drinking quality drinking water.

We seek more support people to join us: at markets, as franchisees, and as part of our sales to homes or offices, or as part of our water delivery teams. We seek to come talk at your neighbourhood gatherings...as water disciples.....or better described by Peter, who we met with Rachel at the Clevedon markets, as **RAW WATER ADVOCATES**. A neat description. Thank you Peter.

## REWARDS

We have begun paying cash and/or credit rewards to people who can assist sourcing new customers for us. Here is a brief summary:

IF YOU can source a new 12 month signed customer from among friends or neighbours, we will pay you cash or provide credits of \$ for your own water purchasers. More details in section 21 C here: <http://www.heartlandsprings.com/refer-a-friend/>

IF YOU help us source strangers (our reward payment is higher for strangers, as these might be sourced by cold-calling) to sign as a new 12 month customer, we will pay YOU cash or provide credits for your own spring water purchasers of \$40 to \$50 for EACH new signed customer.....and this is paid at a rate of \$20 to \$30 when a customer pays us for their first water, and another \$20 when the same customer buys their water from us 7 months after the first one. See more details on our web site here: <http://www.heartlandsprings.com/new-page-1/>

## OUR WEB SITE

This is now completed to 'stage one'. Still to be fully proofed and linked, but is OPERABLE now. You can see it on:

[www.heartlandsprings.com](http://www.heartlandsprings.com)

Our web site is now one of the most comprehensive education portals, about drinking water, anywhere on internet, worldwide. We realise 1 or 2 people urged us to keep it simple, due to information overload in near everyone's world today.

We hope it is simple to operate/navigate, if all one seeks to do is order more water or connect/contact with us. If it is not simple to do these basic needs, please advise us and we will try to make it simpler. We can easily amend our web site at any time.

In regard to the depth of educational information about drinking water on our web site, we make no apology. The founder of Heartland Farm says he has lived his adventurous and colourful life to date, without any institution (family, school, university, church, sports organisation, council, business, other social group) formerly teaching him about water. His water-education is a self-taught journey.

As one of his pre-perquisites to any efforts to sell the spring water, which so beautifully presents itself on Heartland Farm, he has insisted on having a web site which can teach anyone who cares to learn, about the so many different states and types and structures and usefulness (or danger) of water; especially as a caution about drinking water in and around Auckland and Hamilton.

Of course, it is everyone's choice to learn more or not. David feels a responsibility to share the water knowledge he has gained over some 25 years of extensive water research.

One day we hope to be able to do school visits, to assist children's understanding about water.

WE RE-INVITE YOU TO COME VISIT OUR WEB SITE, NOW --- [www.heartlandsprings.com](http://www.heartlandsprings.com)



## PEOPLE, PEOPLE EVERYWHERE

We are writing to you, because you gave us your email address or mobile phone at a recent event.

We have, from a handful of appearances at only 3 different farmer markets to date, and some brief announcements on facebook, a founding list of about 75 interested people as our initial communication group. This is a wonderful beginning, and demonstrates more and more people are becoming concerned or interested in their own health.

If, at any time, you no longer seek to be a recipient of our newsletters, just email back a brief reply saying so, and we will take you off our email distribution list. You will then not hear from us again about water.

If you seek to begin receiving our spring water, we advise we can BEGIN TO SUPPLY OUR BEAUTIFUL RAW ORGANIC SPRING WATER **THIS WEEK**.

Either you can come to the back gate (Irish Road) of our Heartland Farm (start by coming first time, to farm homestead at 219 SH2, Pokeno ... or call us on 021 060 4219) and fill-up your own containers from the s/s holding tank located at our back gate, and/or we can sell you containers, and/or we can deliver our alive spring water direct to the door of your home or offices --- and then we can fill up at your place, your containers with our spring water.

## PRICES

Please refer to **our attached price list**. We are now ready to serve you.

It sets out the cost of our spring water and our containers, depending on how you seek to be supplied. We can supply water containers, or you can use your own. We will have a mobile water delivery vehicle operating from this week - to call at your home or office.

HERE is a picture of our recommended BPA free 10 litre water container, with spring loaded tap:



## WATER, WATER EVERYWHERE

An old prophetic saying is: **“water water everywhere; but not a drop to drink”**.

As we have seen our web site begin to come to life, we have been both astounded and concerned reading some of the information thereon, demonstrating the truth of this saying in Auckland.

Read some of the pages on our web site under the main heading titled ‘WATER’, and the sub pages such as ‘Waikato River’, or ‘Fluoride & Chlorine’, or ‘Rain Water’, to understand the REALITY today.

Our spring supplies beautiful water from the depth of our earth (a very deep artesian confined aquifer is our source); about 1 million litres of great drinking spring water every day. This is surely how our earth intended us to hydrate ourselves, and to drink from such an alive invigorating source.

## HEALTH

***(Nothing in this newsletter or on our web site or anything we say or write or think, is to ever be used or taken by anyone as being anything to prescribe, prevent, diagnose, or treat any health issue. All persons are urged to refer any personal health issues to your local doctor or health professional. We are NOT doctors, nor health professionals, nor do we purport to be)***

Our founder has been studying health related matters for some 25 years. He is also a cancer survivor. He says he used to think these matters, now listed, were the primary causes of poor health or disease/illness in NZ:

- Stress or negative mental attitudes;
- Poisoned foods, usually via pesticides/herbicides being sprayed on them;
- Use of super phosphate, and the residual cadmium, fluoride and uranium poisoning;
- Use of antibiotics and hormones in animals to be used as food sources, and in humans;
- Parasites and viruses not being controlled or minimised in humans;
- Lower quality of seeds, trees and raw food sources, with less minerals and vitamins in food;
- Overcooking of foods; and over-use of refined sugar, salt, preservatives and colourings;
- Self abuse, such as via cigarette smoking, alcohol and/or drugs (legal and illegal drug use);
- After-effects of vaccinations (his daughter died within 24 hours of being V). An overseas medical school advises at least 4 in 8,000 children die worldwide from certain vaccinations--- and many others suffer side-effects over the years post vaccination;

TODAY, David says his research about water would indicate to him that while the above are still critical issues, the main single cause of most poor health or disease in NZ is related to the WATER WE CHOOSE TO DRINK **OR** THE WATER WE CHOOSE NOT TO DRINK.

## HYDRATION v DEHYDRATION?

By not drinking enough quality water each day, this can cause dehydration. Consistent dehydration has been shown by some USA doctors to be a trigger to a large range of different human illnesses and disease. As Dr F Batmanghelidj, MD, says in his popular book called “Your Body’s Many Cries For Water: **“You are not sick, You are thirsty. Don’t treat thirst with medications!”**

But as Lawrence Wilson BSc shows on his own web site, drinking 8 glasses of water a day might still lead to dehydration!!! HOW?

If the water has prior been treated by a reverse osmosis ('RO') treatment facility/plant/process (as is all Auckland Regional drinking water so treated which comes from the Waikato River - about 20% of all Auckland's drinking water is now from this seriously polluted river!) then this RO treated water can be drunk daily **without fully hydrating us**. Maybe this is due to the natural hydration process of how water gets into our cells, being OSMOSIS, and when water has been treated with the reverse process it perhaps remembers this, and will not then hydrate our cells?

## MEMORY OF WATER

See much on our web site VIDEOS about the incredible work completed to investigate the supposed memory of living water. MORE ABOUT WATER'S MEMORY IN A FUTURE NEWSLETTER.

## ENDOCRINE DISRUPTORS?

As a part of the bad-dangerous water choices we can make these days, about the water we choose to drink, there is the very alarming new science about the potential to consume (much via water) of what Dr Theo Colburn PhD says are human and animal 'endocrine disruptors'.

These cannot be filtered out of any waters which already include them, by any process today used as drinking water filtrations/purification. All reconstituted sewerage waters include them (as these are in 'our' Waikato River and thereby in Akld and Hamilton tap water, and all bottled water created from such filtered tap water, and all foods created using such filtered tap water); as does much of water prior affected by non-organic farm run-off (as again is 'our' Waikato River).

Watch the videos on our web site presented by Dr Theo Colburn, to learn about this SIGNIFICANT RECENTLY DISCOVERED DANGER hidden in your tap water and in much 'purified' bottled waters. One of her must see videos is here: <http://www.heartlandsprings.com/cinema-movies-videos-1/> (go to evening four, video 8.1 and push 'play').

## RAIN WATER

RAIN water is also NOT created for us as drinking water ---never was, and never will be. Its primary job is to drill itself into/under the earth, to refill underground acquifers, and to do this it has to be acid. It also has a role to widen streams and rivers, and reduce the severity of mountain slopes and the like, en route to the sea.

SO many of the people today having operations for hip replacements and/or knee replacements will have been drinking rainwater and/or other distilled waters. HOW could this possibly be linked? See our web site and the 'Water' page, and sub page therein titled 'Rain Water'. The dangers are clearly set out with facts to support the points addressed. Distilled water 'takes' from the body.

One key fact is rain water is too acid to be an everyday healthy drinking water. An average rain water pH is said by science to be about 5.6/5.7 (some rain waters pH vary, dependant on pollutants added to rain clouds from cities, industries, etc). At this level average rain water is about **14 TIMES more acid than our spring water**. Our spring water comes out of earth at a pH very close to the pH of human blood. If you seek to feed an acid car battery, then of course choose rain water; but if you seek to feed a human body, which has a slightly alkaline blood, please DO NOT consistently use rain water as your primary drinking source!!!

## **DISTILLED WATER**

As well as being too acid for everyday drinking use, rain water is also 'distilled water'. The earth distils it, as it sends it back to the sky; in the same manner one might distil water using an electric steam distillation unit. Is distilled water healthy to regularly drink? Again, the answer in most literature is a definite NO. Distilled water will try to make itself whole again by leaching minerals from your bones and body. Many bottled waters are distilled...but you are unlikely to find this word anywhere on the label. You could look for the TDS on the label, and if near nil the water is distilled; Can i believe the label analysis? Many large purification plants today create distilled water, but the water analysis on the bottle might record the situation PRIOR to the filtering/purification making the water distilled! We will address this subject in more detail in a future newsletter.

## **HIGH ALKALINE WATER**

Is high alkaline water healthy to regularly drink? The answer in most literature is a definite NO. About soils....an example of a high alkaline soil is a desert, and how much can grow there? We will address this subject in more detail in a future newsletter.

## **WATER THAT IS TOO SOFT OR TOO HARD - DANGER!!!**

We will ALSO address this subject in more detail in a future newsletter.

BUT BE AWARE, THAT A TOO SOFT WATER (usually under a count of 50) CAN STRIP OUT PIPES AND ALSO MAY DO SAME TO HUMAN ARTERIES; AND TOO HARD A WATER (usually over a count of 200) CAN CLOG UP PIPES AND ELECTRIC WATER JUGS, AND MIGHT DO SAME TO HUMAN ARTERIES?

Many bore waters are either too hard or too soft....whereas natural underground sourced spring waters are seldom outside the 'safe' range. Tap water has usually been treated to be made to come back within the 'safe' range of hardness/softness....using other 'not so natural' additives.

Many bore waters are not so treated AND NOT SO SAFE - get your bore water tested for all things in it. For its softness /hardness, pH, minerals-TDS, TOC, colour, and turbidity ... all aspects related to the drinkers on-going health.

## **IS OUR SPRING WATER ORGANIC?**

At a farmers market at Howick, Wiri and I had one relatively angry man (he seemed angry b4 he came to our table) challenge us about our use of word 'organic'. He suggested we were not allowed in law in NZ to use this term/word unless we were certified organic. He raised the word IFOAM- an international organic organisation. About 25 yrs ago our founder, David, attended an IFOAM Annual Conference. We advised this angry man that we were 'self-certified', organic, and that our web site clarified this meaning and position, and that we were doing this within NZ law. His words made us go back and re-check, which is always good.

David has now re-researched the present status quo in NZ re law and practice and the use of the word 'organic'. The fact is we can lawfully sell our water, under NZ law, as 'self-certified organic' ...it simply MUST meet fair trading regulations - as we do by the way we farm, and the natural reality of our spring water, and the definitions and explanations on our web site.

Interestingly, BIOGRO, a major NZ organic certifier will NOT these days certify ANY NZ water organic. It has taken us a few weeks to understand why. It seems to us it is a business decision.

Any product made or manufactured or produced in NZ, including food and drinks, can be certified organic if it meets organic rules, BUT it can also be made with some types of water we would not want near our mouths, let alone inside our bodies.

Organic beer or bread can have filtered tap water used in making it/them. How can they fairly be organic, when say 90% + of 'organic' beer or a lower % of bread may be filtered Akld tap water?

Less customers might be the result, should BIOGRO or other organic certifiers require an organic type or organic certified water be used in all stages of food or drink production (or in watering all organic gardens?). So there is a commercial reason for BIOGRO to refuse to certify any water as organic, even if it is organic water, as ours most certainly is.

The use of the word 'organic' with regard to our spring water is clarified on our web site within our definitions of our RAW and ORGANIC and SELF-CERTIFIED terminology. Our newsletter is presented, assuming readers are familiar also with our web site.

These are 2 of our relevant web pages about our use of word organic:

<http://www.heartlandsprings.com/about-organic> <http://www.heartlandsprings.com/organic-definition/>

## CHILDREN

**Here are some recent pics of children enjoying our alive spring water....see some more childrens' pics now also on our web site...On the 'home page', on our 'testimonial page' (with names of children & their comments) and on our 'blog/news page' and our newsletter page of our web site.**

Thanks to the children and parents, who allowed us to capture these delightful momentary images of children drinking our alive spring water.

The childrens' taste buds are more alive and activated than many adults today...as a result the children can more easily tell the difference between a good water and one not so good ...except for the lurking dangers of the added toxic fluoride or any residual and related 1080, as these additives are not only VERY dangerous, but are also tasteless.

### Clevedon Markets



## Howick Markets



## Pukekohe Markets



## **CONTACT US**

Please phone David **0210604219** or Wiri **0211355869** in the first instance.

Either Wiri or David can arrange for your spring water home delivery **THIS WEEK**; or can organise you to come collect spring water from the farm. Again we refer you to the **attached** price list.

One of us will also phone all recipients of this email over coming days to check on your water needs.

See our web site page titled blog/news, for details of the farmers markets we seek to attend next 2 months. You can also read our newsletters on our website. Go to our 'About Us' page, then to the 'Newsletters' page.

You can also fill up your empty water containers at the markets, as we will bring with us to each market a 500 litre container of spring water, which we can use to fill up your 10 to 20 litre containers. We have reduced prices per litre for our spring water when collected at markets and our farm back gate.

***Best wishes from the team at Heartland Springs, May 2015.***

## **PRICING SCHEDULE**

### **Containers:**

***Buy & own a container and receive first fill up for free!***

10 Litre Black Foodgrade Plastic - **\$15** (Without tap), **\$22** (With spring loaded tap)

20 Litre Black Foodgrade Plastic - **\$20** (Without Tap), **\$27** (With spring loaded tap)

\* Please note each client will first be asked to pay for the cost of each 10 or 20 litre or larger container we supply to them, this means the client owns the water container and is also responsible to keep the inside of the container in a sanitary condition.

\* Checkout our products page on our website for more container variations @ [www.heartlandsprings.com](http://www.heartlandsprings.com)

### **Water:**

Home & Office Delivered - **.93c per litre**

Market Refills - **.75c per litre**

Farm Gate (Fill Your Own)

Here is our price for farm gate supplied Heartland Springs water:

RANGE	PRICE/LITRE*	EXAMPLE PRICE/CONTAINER*
5 - 20 litres	- 60c per litre	= \$12 per 20 litres
21-50 litres	- 50c per litre	= \$25 per 50 litres
51-100 litres	- 45c per litre	= \$45 per 100 litres
101-150 litres	- 40c per litre	= \$60 per 150 litres
151 - 399 litres	- 34c per litre	= \$68 per 200 litres
400+ litres	- 28c per litre	= \$112 per 400 litres

\* Discounts for regular customers - Any customer who signs 12 month farm gate supply contract will receive a 10% discount on the above quoted farm gate prices.

### **Other:**

Spring Loaded Taps (White) - **\$7**

Water Cooler With 15 Litre Bottle - Enquire For Pricing

***CONTACT YOUR HEARTLAND SPRING REP***