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**JEROD CHERRY TEAMS UP WITH OUR LADY OF THE WAYSIDE  
ESPN Cleveland Broadcaster and 3x Super Bowl Winner  
Signs-on as Resource Development Specialist at Area Non-Profit**

AVON, OH - Our Lady of the Wayside is pleased to announce Jerod Cherry will be consulting with the agency as resource development specialist. In the interest of advancing Wayside's mission, Cherry will focus on fundraising, training and special projects.

"Key to his position is Jerod's passion for helping individuals with developmental disabilities," says Terry Davis, president and CEO of Our Lady of the Wayside. "Add to that a skill-set that includes project management experience, extensive contacts, and a work ethic that speaks for itself and Wayside couldn't be more thrilled to have Jerod running with us."

Certainly, Cherry brings a tremendous depth of NFL and college football experience to his winning broadcast career at ESPN Cleveland/WKNR850. Three Super Bowl rings with the New England Patriots; wildly successful seasons with the Eagles, Raiders and Saints; along with his Pac-10 honors at UC Berkley are all reflected in the success he currently enjoys at ESPN.

"Wayside has partnered with WKNR for years through advertising and promotions. Having the opportunity to learn more about the agency's mission naturally led me to wanting to be more involved," said Cherry. "I've been wanting to engage in the kind of meaningful work Wayside does for some time. The way I see it, getting to spend part of my day making life better for people with disabilities is a tremendous use of my time."

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