

**Milan 2017  
Brand Partners' Programme**

Brands	Hall/ Booth at Rho	Out of Fairground	Contact person	Interview opportunities	Events & Cocktail invitations	What to expect
Artflex	Hall 05, Stand B07					2017 Collection 10 years with Claesson Koivisto Rune
Arper	Hall 16 Stand C29-D30					Exploring the contemporary world from a Together perspective  We are moving in an essentially collective world, where getting together applies to every moment of daily life thus creating new needs, demanding spaces to suit new situations, in the pursuit of peace and quiet, harmony and beauty, in the face of forward motion
	Workplace 3.0/ Salone Ufficio  Hall 22 Stand D20-D24					
B&B Italia		B&B Italia Store Via Durini 14  4-8 April 9:30am to 9pm 9 April 9:30am to 6pm		Press preview  3 April 10am to 4pm  Designers are available for interviews via scheduled appointments - Please email <a href="mailto:press.lounge@bebitalia.it">press.lounge@bebitalia.it</a> by 27 March, if interested		2017 Collection B&B Italia, B&B Italia Outdoor and Maxalto
		Microsoft House Viale Pasubio 21, Milan  5-9 April 10am to 7pm				B&B Italia signature outdoor design meets the ultimate expression of architecture
Bocci						
Cassina		Cassina Showroom - via Durini 16		Press open day with 2017 Collection designers  3 April 2017, from 10.30am to 2.30pm		Cassina 9.0 2017 Collection
		Fondazione Giangiacomo Feltrinelli - viale Pasubio 5  5-8 April 10am to 11pm 4 & 9 April 10am to 6pm		Press preview guided visit  3 April 2017, 4pm		Cassina 9.0, an installation by Patricia Urquiola for the 90th anniversary of Cassina  Presentation of the book "This will be the Place"
Classicon	Hall 16, Stand E30  4-9 April 9.30am to 6.30pm					Lantern Light by Neri&Hu

Emeco	Hall 20, Stand E29					1" by Jasper Morrison
					Late Night Cocktail with Emeco Bar Basso - via Plinio 39 6 April 2017, after 10pm  (Collect drink token at Emeco Fair Stand)	
Fiam Italia	Hall 05, Stand B11					New proposals designed by Marcel Wanders, Patrick Jouin, Studio Bartoli Design and Studio Klass
Fios	Hall 13 Booth C09 – D18  4-9 April 9.30am to 6.30pm					New designs by Philippe Starck, Michael Anastassiades, Konstantin Grcic, Barber & Osgerby, Ronan and Erwan Bouroullec, Vincent Van Duysen, Piero Lissoni and the new entries Nendo and Formafantasma
		Fios store - Corso Monforte 9  4-9 April			Cocktail Party 6 April 2017, 6.30pm to 9.30pm	Bon Jour Versailles Fios and Baccarat present a special project design Philippe Starck
		Fios Professional Space - Corso Monforte 15, Milan  4-9 April			Cocktail Party + DJ set 6 April 2017, 6.30pm to 9.30pm	Introduction of the new Fios Outdoor catalogue through installations and photography by Tommaso Sartori and Nicholas Cope
Giorgetti	Hall 05, Stand G07 H10 4-9 April	Giorgetti Atelier - via Serbelloni 14  4-8 April 10am to 10pm 9 April 10am to 6pm		Interview opportunities with Managing Director of Giorgetti, Mr. Giovanni del Vecchio are available  Please email Eileen at eileen.tan@spacefurniture.com.sg if interested	Cocktail Party at Atelier 4 April 2017, 6.30pm	2017 Collection - Includes indoor and outdoor collection, Giorgetti Atmosphere and Progetti Sense
		Giorgetti Store - via Durini 15			Presentation and Cocktail 6 April 2017, 6.30pm to 10pm	Agnona x Giorgetti The Ultimate Bed
GTV	Hall 20, Stand D07					2017 Collection
		Piccolo Architettura degli Interni - via Tessa 1/Corso Garibaldi			Cocktail Party 5 April 2017, 6pm to 10pm	Chignon by LucidiPevere The new Chignon armchair is the protagonist of a pleasant set-up inside

<b>Kartell</b>	Hall 20, Stand A15 B14					Kartell ContamiNATION 2017 Collection
		Kartell Flagship Store Via Turati on the corner of Via Carlo Porta 1				Tribute to Componibili: 50th Anniversary
<b>Limited Edition</b>	Hall 16, Stand D36					
<b>Moooi</b>		Via Savona 56 - Area 56 7 April, 3.30pm Guided session specially for Space (Aus and Asia) - 4-8 April 10am to 9pm 9 April 10am to 5pm		Press Preview Via Savona 56 - Area 56 3 April, 3pm to 6.30pm  For interview requests, please contact Nikki Brandenburg at nikkibrandenburg@moooi.com		"A Life Extraordinary" 2017 Collection
<b>Nani Marquina</b>	Hall 16, Stand D41					Blend, Hayón x Nani collection & Mia collection
<b>Poliform</b>	Hall 5 Stand A09.B02 A11.B10	Poliform Showroom - Piazza Cavour 2				2017 Collection
		Poliform Lab - 4-7 April 10am to 4pm  Transfer service leaving from Fiera Milano to Poliform Lab and back every hour - last shuttle at 7pm				Visit the renewed showroom at Poliform Lab
<b>Roll &amp; Hill</b>	Hall 13, Stand F11					2017 Collection
<b>Serralunga</b>	Hall 20, Stand D29					2017 Collection
<b>SP01</b>		Archiproducts Milano - via Tortona 31  4-7 April 9am to 6pm 8 April 9am to 3pm	Michelle McEwen SP01 Marketing Manager M: 614 22 183 731 (AUS number)	3 April, 3pm Interviews - Robin Rizzini, Tom Fereday and Tim Rundle available by request.		SP01 has teamed up with Archiproducts Milano in a unique collaborative space where a hand-picked selection of furniture and lighting brands will be featured in an historic Milanese villa in Tortona.  On show in the SP01 Apartment will be highlights from our indoor and outdoor collections plus a preview of our new range from London based designer Tim Rundle.