

PROFILE



Lisa Wiczorek

Print/Digital Designer

Creative and detail-oriented designer with professional and freelance experience in branding, print/digital design, layout, illustration, typography, photography, and social media.

CONTACT ME



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EXPERIENCE

CHICAGO MARKET

Design Lead, 2016 - present

Delegate and manage design needs
Design materials for marketing collateral, social, and web page

SHURE INCORPORATED

Publications Designer II, 2012 - present

Create layout designs for product documentation
Create and maintain document stylesheets and templates
Create product illustrations

DAKOTA SYSTEMS

Design Contractor, 2011 - 2012

Created layout designs for documentation
Prepped artwork for print
Used knowledge of XML to import and maintain styles

EDUCATION

2013 - 2015

DEPAUL UNIVERSITY, MASTER OF ARTS
New Media Arts

2006 - 2010

DOMINICAN UNIVERSITY, BACHELOR OF ARTS
Communications and Journalism

SKILLS

ADOBE CREATIVE SUITE
TYPOGRAPHY
HTML / CSS
BRANDING

ILLUSTRATION
WEB/DIGITAL DESIGN
LAYOUT DESIGN
SOCIAL MEDIA

LANGUAGE SKILLS: Italian (full professional proficiency)

VOLUNTEER & ORGANIZATIONS

AIGA CHICAGO
Member and Volunteer
(2015 - present)

PLANNED PARENTHOOD OF IL
Action Team Volunteer (2015 - present)

CHICAGO OUTFIT ROLLER DERBY

Skater (2015 - present)
Board of Directors (2016 - present)
Riots Jr. Derby Coach (2016 - present)