

Abby Gilman

Education

Iowa State University

Ames, Iowa
Bachelor of Science, May 2014
Journalism & Mass Communication
Apparel Merchandising, Minor
Entrepreneurial Studies, Minor

Contact

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References

Available upon request.

Experience

OPN Architects

Creative Marketing Strategist | Des Moines, Iowa | January 2015 – Present
Write company-related news, press releases, and in-depth research articles; work with marketing director and company principals to produce brand collateral, including project proposals, leave-behinds, and client-specific materials; work in InDesign on a daily basis to produce marketing materials

Freelance

Editor & Writer | Remote | August 2012 – Present
Freelance managing editor for Iowa Architect magazine; assistant to Jason Cohen for “This is the Noise That Keeps Me Awake”; writer for various brands and publications, including Rachael Ray, Recipe.com, EatingWell.com, Paste magazine, and Nylon magazine

Meredith Corporation

Staff Writer | Des Moines, Iowa | February 2014 – January 2015
Write weekly fashion, beauty, and lifestyle articles; manage the editorial calendar; distribute assignments to staff and freelance writers, and edit articles via Skyword; program website via Drupal on a daily basis; produce a weekly newsletter with a reach of more than 100,000 subscribers; assist e-commerce manager to write SEO copy and curate shopping guides

Texas Monthly

Editorial & Custom Publishing Intern | Austin, Texas | May 2013 – August 2013
Produce editorial content, copy edit, fact check, and ADR for various Texas Monthly Custom Publishing titles; pitch five stories at weekly Texas Monthly proper editorial meetings; research and transcribe for various writers and editors

Nylon

Editorial Intern | New York, New York | May 2012 – August 2012
Pitch and write fashion, entertainment, and advertorial pieces fitting the Nylon voice; contribute to weekly music blog “Good Listener”; assist on photo shoots; research, transcribe, and fact check for Nylon and Nylon Guys print issues

Music Festivals & Events

Volunteer & Bartender | Various Locations | July 2013 – Present
Bartender for the annual 80/35 Music Festival in Des Moines, Iowa, and Hinterland Music Festival in St. Charles, Iowa; event planning committee member for Backstage Ball, the annual fundraiser for the Des Moines Music Coalition; freelance assistant tour manager for various events, including headlining Governors Ball Music Festival — assist the tour manager with various tasks the day before and day of show, interact with band and crew, and ensure hospitality requirements are met