

Alertus Technologies' Emergency Mass Notification System named a "Readers' Choice Top Product" by University Business readers

Nominations from top higher ed leaders led to the selection of products that enhance learning across the country

Beltsville, MD – January 4, 2016 — Alertus Technologies has been recognized for making a positive difference on college campuses by the higher ed leaders who named it to University Business magazine's "Readers' Choice Top Products" for 2016.

"Alertus Technologies has worked with Washington University in St. Louis (WUSTL) over the last four years to become our 'umbrella' emergency communications system," says Matt Arthur, Director of Incident Communication Solutions at WUSTL, one of several higher ed customers who nominated Alertus for this prestigious award. "Their professionalism and expertise has allowed us to reach our goal to have one product under which we can set off multiple modes of communications during an emergency." A pioneer and industry leader in unified facility notification, Alertus serves hundreds of campuses worldwide.

The winners were compiled from hundreds of nominations from the magazine's readers over the past year. The Readers' Choice Top Products has been announced online and in the January 2016 issue of University Business.

The University Business Readers' Choice Top Products award program informs higher ed leaders about products their colleagues around the country are using to help their campuses excel in a variety of areas, such as technology, sustainability and academic instruction.

"It was inspiring to learn about the products being used in today's colleges and universities that are helping students succeed," says JD Solomon, the University Business editorial director. "All of our 2016 honorees should be very proud of their success."

About Alertus Technologies

Alertus Technologies® leads the industry in unified facility notification. For more than a decade, Alertus has engineered innovative emergency alert systems for colleges and universities, K–12 schools, corporations, medical centers, military bases, and government organizations—some of our customers include Virginia Commonwealth University, Boston University Medical Campus, and the U.S. Department of Defense. The Alertus system is a customizable array of emergency notification products, including the wall-mounted Alert Beacon®, computer desktop alerting, USB panic button, LED marquee display, text-to-speech interface for public address and giant outdoor speaker systems, fire alarm interface, VoIP phone alerting, and digital signage and cable television override, and mobile phone app. For more information visit www.alertus.com.

About University Business

University Business is the most widely received, most regularly read publication for higher education leaders at two- and four-year colleges and universities nationwide. UB provides cutting-edge coverage of higher education technology, news, finance, policy, profiles and more to this exclusive audience across print, digital and in-person event platforms, including the annual higher ed technology conference, UBTech. Independent surveys have proven that year after year, no other higher education management publication matches the reach, readership and audience engagement of University Business. For more information, visit www.universitybusiness.com.

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