

# Badge Usage Application

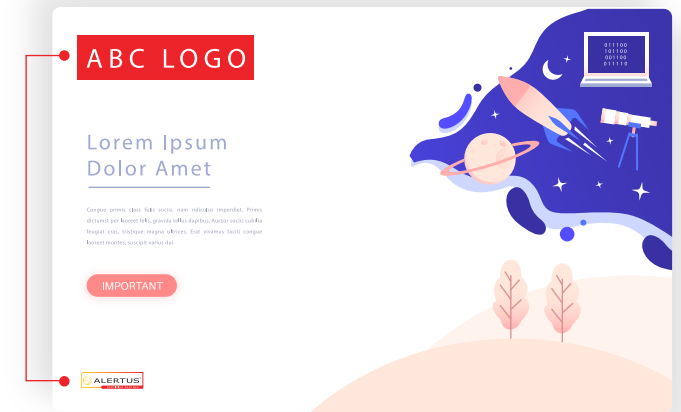
## Suggested Logo Placement

Here is some general guidance around badge use and layout placement:

- The Alertus certified partner badge should be approximately one-third of the size of the partner's logo
- Placing the badge opposite the partner company logo gives strong visual separation
- It is important to follow the guidance provided to ensure a clear distinction between the partner logo and the Alertus certified partner badge
- The relationship should always emphasize the partner company, not Alertus
- The badge can be placed above, below, or to the left or right of the partner's logo. Be sure to follow the clear space and minimum size rules

For demonstration purposes, "ABC LOGO" will serve as an example of a partner that will be used in this guide.

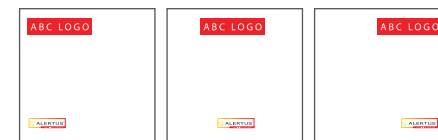
This example shows a good size relationship between the badge and partner logo, as well as the preferred distant logo separation



Right / Left Badge Placement



Top Badge Placement



Bottom Placement