



Consortium Day

Thursday, May 31st, 2018

Rafik B. Hariri Building
McDonough School of Business
37th and O Streets, NW
Washington, DC 20057

GEORGETOWN
UNIVERSITY



Consortium of Universities of the
Washington Metropolitan Area



Conference Agenda

Morning

8:30a Registration & Continental Breakfast

9:15a Welcome

9:30a Keynote Address - *Ted Mitchell, President, American Council on Education*

10:15 Break

First Session Workshops

10:30a – 11:30a

- *Turning Credentials into Opportunities* - Matthew Pittinsky, Parchment
- *FERPA* - Leroy Rooker, AACRAO
- *Introduction to Department of Veterans Affairs Documents and Process* – Sequoyah Adebayo, UDC; LeNaya Hezel, Georgetown; Jimmy Sutton, Georgetown
- *The FBI: Protecting Students & their Information* – Agent Jonathan Preston, FBI

Afternoon

11:45a – 12:45p Lunch, with remarks by John Cavanaugh, President and CEO of the Consortium of Universities of the Washington Metropolitan Area

Second Session Workshops

1:00p – 2:00p

- *The Obstacle is the (Registrar's) Way* – Doug McKenna, AU
- *AACRAO Federal Update* – William Gil, AACRAO
- *Navigating the Crisis: Before, During, & After - A Higher Ed Perspective* – Tonya Coultas, Georgetown
- *Working Full-Time and Advancing Your Education* – Margaret Omwenga, PGCC

2:15p – 3:15p Campus Tours (*Optional*)

Morning Session Descriptions

- *Turning Credentials into Opportunities*
 - From admission into a degree program to job placement after graduation, a student's credentials – transcripts, certificates and diplomas – are the keys that unlock opportunities. As credentials move from paper to digital documents, academic records are changing in both form (machine readable data, visual, inclusive of competency and co-curricular information) and function (stackable, employment-focused). This shift has the potential to improve the full enrollment cycle of universities, from student recruitment to outcomes. Our invited speaker on the topic is Blackboard co-founder and sociologist of education Matthew Pittinsky, who will provide an exploration of key trends in credential innovation and their implications for colleges and universities.
- *FERPA*
 - Hear from the leading authority on the Family Educational Rights and Privacy Act.

Morning Session Descriptions

- *Introduction to Department of Veterans Affairs Documents and Process*
 - This presentation will help familiarize administrators, especially those not primarily responsible for veterans, with documents and processes pertaining to students using education benefits from the Department of Veterans Affairs. We will briefly cover document identification and security, and how education benefits and the Yellow Ribbon Program function for the student, financial aid, and billing. This presentation will address topics for both public and private institutions.
- *The FBI: Protecting Students & their Information*
 - Discussion of the FBI's Campus program, their restrictions per FERPA, the Campus Liaison and Security Agent's jobs, and the kinds of efforts put toward protecting students and their information.

Afternoon Session Descriptions

- *The Obstacle is the (Registrar's) Way*
 - Ryan Holiday's book "The Obstacle is the Way" has become a bestseller as it swept through the professional and collegiate athletics and executive leadership communities due to the accessibility and applicability of his reflections on the Stoic philosophy. These principles are equally relevant for higher education administrators who encounter many challenges in the course of our work. This session will explore approaches to turning challenges into opportunities through a refined perception, right action, and a resilient will. You will see how, in Marcus Aurelius' words, "the impediment to action advances action. What stands in the way becomes the way."
- *AACRAO Federal Update*
 - William Gil is the Director of Government Relations at AACRAO and has experience with higher education policy as well as experience on Capitol Hill.

Afternoon Session Descriptions

- *Navigating the Crisis: Before, During, & After - A Higher Ed Perspective*
 - The presentation will explore key lessons learned for senior executives associated with planning for, responding to, and recovering from any type of organizational "crisis" ranging from man-made or natural disasters and more. We will discuss building self resiliency and leading organizations through crisis. We'll then examine the crisis intersection between public & private, and laws & policies that govern crisis & risk management in today's political and economic environment.
- *Working Full-Time & Advancing Your Education*
 - Working full-time and thinking about advancing your education or taking a graduate or terminal degree? Take that leap - you can do it! This session is geared towards professionals who are considering going back to school to advance their education while working full-time.

Conference Registration

- Registration/Payment due by **Wednesday, May 9th**
- Registration Fee: \$50 / person
- Payment: Business Check
 - *Please make check payable to Georgetown University – include tax code information on memo line, and provide an attached list of registrants.*
 - *Please mail to:*
 - The Office of the University Registrar
 - c/o Tracey Parris
 - Georgetown University
 - Car Barn, Suite 171
 - 3520 Prospect St NW
 - Washington, DC 20007

Registration form available [here](#)

Transportation

Parking on the Georgetown campus is very limited with a daily parking rate of \$22.00 (cash only). *We highly recommend taking public transportation.*

Campus is about a twenty five minute walk across the Key Bridge from Rosslyn, and the Georgetown Shuttle bus (GUTS bus) also runs from the following locations to campus: Rosslyn, Dupont Circle, Wisconsin Avenue, the Georgetown Law Center, and Arlington.

- [Campus Map](#)
- [Driving/Parking](#) (including Disability Visitor Parking)
- [GUTS Bus Routes and Schedule](#)

Questions?

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