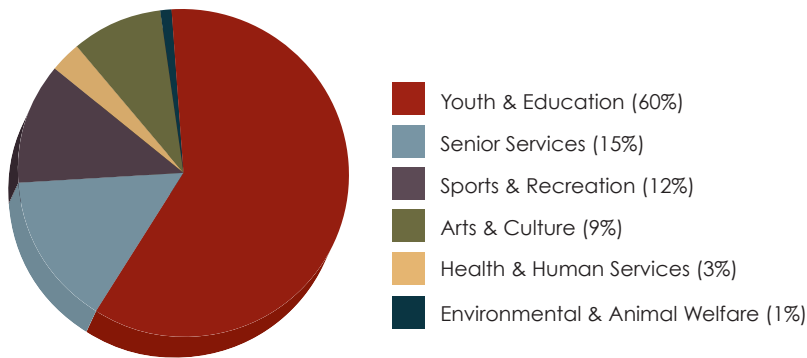


CADILLAC BALL SPONSORSHIPS

Fundraising for OUR Community

Since 2001, the Cadillac Ball has raised over **\$650,000**, which the Rotary Club of Truckee has granted to over 130 local non-profit beneficiaries and charities in the Truckee-Tahoe area. **100% of the proceeds** from Cadillac Ball directly fund groups and projects that benefit our community. With your support we can continue to help fill the financial gaps that many of these organizations face.

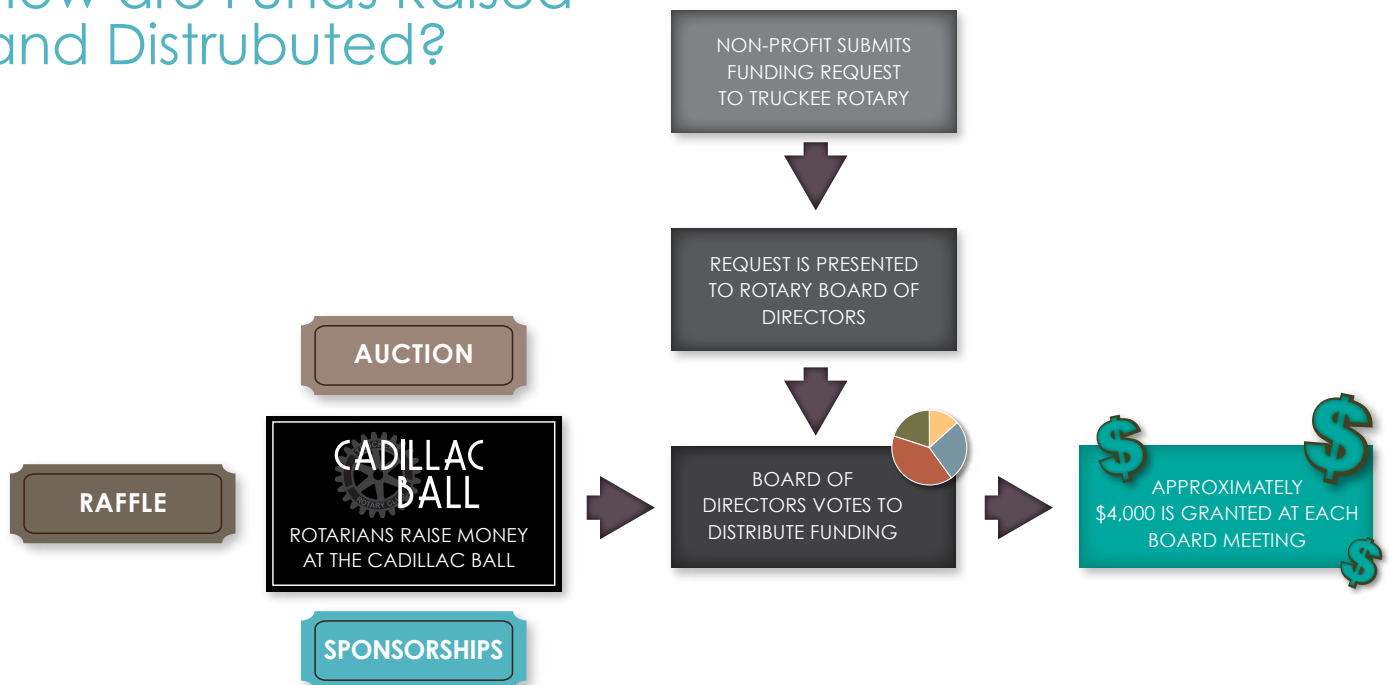
How were Cadillac Ball proceeds distributed in 2014?



A Sample of Organizations Funded:

- Our Truckee River Legacy Foundation*
- Sierra Senior Services*
- Truckee Community Christmas*
- Friends of the Library*
- Arts for the Schools*
- Girls on the Run*
- Truckee Pump Track*
- InnerRhythms*
- KidZone Museum*
- North Tahoe Truckee Earth Day*
- Nevada County Search & Rescue*
- Truckee Little League*
- Enviolution Club*
- Truckee Historical Society*
- TTUSD*

How are Funds Raised and Distributed?



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- 1 Available
- 10 Dinner tickets (\$1,500 value)
- Preferred table location with name prominently displayed on table signage
- Complimentary bottle of champagne on table
- Verbal acknowledgment by event emcee
- Company name and logo prominently displayed on sponsor of video that will be shown at the event and in the future for various trucking organizations, and Truckee Rotary events throughout the coming year
- Logo displayed on ice sculpture
- Logo on all digital and print media
- Company name and logo prominently displayed on Cadillac Ball website and on signage at the event, including projected video/slideshow
- Digital ad displayed at event

EVENT (ENTERTAINMENT & DECOR) - \$7,500

- 1 Available
- 10 Dinner tickets (\$1,500 value)
- Preferred table location with name prominently displayed on table signage
- Complimentary bottle of champagne on table
- Verbal acknowledgment by event emcee
- Logo on all digital and print media
- Company name and logo prominently displayed on Cadillac Ball website and on signage at the event, including projected video/slideshow
- Digital ad displayed at event

\$5,000 SPONSOR

- 2 Available
- 5 Dinner tickets (\$750 value)
- Preferred table location with name prominently displayed on table signage
- Complimentary bottle of champagne on table
- Verbal acknowledgment by event emcee
- Logo on all digital and print media
- Company name and logo prominently displayed on Cadillac Ball website and on signage at the event, including projected video/slideshow
- Digital ad displayed at event

\$2,500 SPONSOR

- 5 Available
- 2 Dinner tickets (\$300 value)
- Complimentary bottle of champagne on table
- Verbal acknowledgment by event emcee
- Logo on all digital and print media
- Company name and logo prominently displayed on Cadillac Ball website and on signage at the event
- Digital ad displayed at event

\$1,000 SPONSOR

- 6 Available
- Logo on all digital and print media
- Verbal acknowledgment by event emcee
- Digital ad displayed at event

Other sponsorship, donation, and advertising options are available.

Please contact Jason Hansford at jasonh@martiscamp.com with questions or to learn more.

