

ELIZABETH BAYNE

graybayne

FILM/MEDIA

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## EDUCATION

### **Art Center College of Design, Pasadena, CA**

Masters of Fine Art

### **Yale University, New Haven, CT**

Masters of Public Health

### **University of Pittsburgh, Pittsburgh, PA**

Bachelors of Science

## SKILLS

Directing, social marketing, art direction, strategic communication, branding and illustration. Proficient in Final Cut, AVID, MS Office, and Adobe Creative Suite. Conversant in Spanish and Brazilian Portuguese. NCAA Division I athlete.

## EXPERIENCE

- 2018 **"Two Sad Elves," Director/Producer**  
Scripted, produced and directed short film  
Developed budget, hired and coordinated crew, oversaw post-production
- 2017 **"WeCanStopSTDsLA," Director/Producer**  
Produced health campaign for the Los Angeles County Dept of Public Health  
Developed budget, hired and supervised crew, conducted interviews and final edits
- 2014 - 2017 **"Chocolate Milk," Director/Producer**  
Researched, engaged community, and conducted taped ethnographic interviews  
Produced, operated camera, and edited 40 web series episodes  
Partnered with six nonprofits and screened at a dozen health conferences
- 2012 - 2017 **USC Viterbi School of Engineering, Video Producer**  
Scripted, produced and directed over 300 online videos with over 450,000 plays  
Hired and supervised freelancers, student workers and production companies  
Managed YouTube channel, maintained equipment, and built archival library  
**"Introduce A Girl To Engineering Day"** 6-time award winning K-12 outreach video
- 2016 **"Las Chicas," Director/Producer**  
Scripted, produced and directed short film which aired on Aspire TV  
Developed budget, hired and supervised crew, and edited final cut
- 2014 - 2016 **Black Women for Wellness, Video Producer**  
Scripted, produced and directed online videos for nonprofit outreach efforts  
Developed budget, operated camera, and edited series of online videos  
**"Step Forward"** anti-sexual harrassment campaign featured on Ebony and Bustle
- 2015 **"Keeping It Real Together," Director/Producer**  
Edited sexual education video for Los Angeles County Dept of Public Health
- 2014 **"Moja Moja Pre-Grammy Brunch & Benefit Concert," Director/Producer**  
Produced & edited behind-the-scenes video for Kawai Matthews of Air Philosophy
- 2013 **"United Nations Girl Up Campaign," Director/Producer**  
Produced & edited behind-the-scenes video of PSA production with WIF Cares
- 2012 **"Sharing," Director/Co-Writer**  
Scripted, produced and directed TV PSA for Whittier Rio Hondo AIDS Project  
Oversaw 30 cast and crew from pre-production to distribution to local stations
- 2011 **"A Better Place," Writer/Director**  
Scripted, produced and directed thesis film with over 40 cast and crew
- 2010 **"Safe Agua Chile," Director/Producer**  
Produced & edited short documentary on student design project in Santiago, Chile  
Excerpts aired on Smithsonian Channel's "Design with the Other 90%"
- 2010 **"My Best Asset," Writer/Director**  
Scripted, produced and directed short film which aired on Aspire TV
- 2010 **"My Kicks," Writer/Director**  
Scripted, produced and directed short film

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2010	<b>PYTKA Productions, Production Assistant</b> Provided set support for commercial production company
2010	<b>Radiant Productions, Development Assistant</b> Provided script coverage, phone and in-office support
2011	<b>"Meals," Director/Co-Writer</b> Scripted, cast and directed radio PSA for B'Nai B'rith, Bagel Brigade
2010	<b>"Journey to Safety," Co-Writer</b> Scripted TV PSA for House of Ruth & WIF PSA Production Program
2010	<b>"Facing Fear," Co-Writer</b> Scripted TV PSA for Daniel's Place & Women in Film (WIF) PSA Production Program
2009 - 2011	<b>CHROMA, Art Center College of Design, President</b> Founded student group supporting artists and designers of color <b>The Ad Council</b>
2006 - 2009	<b>Childhood Asthma and Radon Campaign, Research Fellow</b> Assisted on PSA campaigns for the U.S. Environmental Protection Agency
2007 - 2008	<b>University of Maryland-Baltimore County, Research Assistant</b> Mapped urban watershed with ArcGIS for Center...Urban Environmental Research
2005	<b>Durrin Productions, Inc, Research Assistant</b> Performed research and logged footage for environmental justice documentary
2005 - 2006	<b>The Alice Ferguson Foundation, Research Assistant</b> Collected case studies for Trash Free Potomac Watershed Initiative
2004 - 2006	<b>Yale Health Community OutReach &amp; Education, Research Coordinator</b> Conducted community-based surveys and trainings in Isla de Mendez, El Salvador

## AWARDS

2017	Center for Cultural Innovation Creative Economic Development Fund Grant
2015	Gold Davey Award, "Introduce A Girl To Engineering Day"
2015	CASE Circle of Excellence Silver Award, "Introduce A Girl To Engineering Day"
2015	Silver Telly Award: Low Budget Category, "Introduce A Girl To Engineering Day"
2015	People's Bronze Telly Award, "Introduce A Girl To Engineering Day"
2015	Bronze Telly Award: Education Category, "Introduce A Girl To Engineering Day"
2015	Bronze Telly Award: Animation Category, "Introduce A Girl To Engineering Day"
2014	Silver Communicator Award, "USC Viterbi Campaign Video"
2013	Bronze Telly Award, Whittier Rio Hondo AIDS Project PSA, "Sharing"
2013	CASE Circle of Excellence Silver Award, "USC Viterbi Campaign Video"
2013	Videographer Awards: Award of Excellence, "USC Viterbi Campaign Video"
2012	Best Short Competition Award of Merit: African American Category, "A Better Place"
2011	Silver Telly Award, Daniel's Place PSA, "Facing Fear"
2011	Fast Company's Intern't'l Design Excellence Award, Bronze Winner in Design Strategy
2011	Core77 Design Award, Professional Notable in Design for Social Impact
2009	US EPA Office of Radiation and Indoor Air Recognition Award
2009	Runner-Up for MTV and Kaiser Family Foundation "A Minute" PSA Writing Contest
2002	Howard Hughes Research Fellowship
2002	The Arthur Ashe, Jr. Sports-Scholar Award

## PRESS

Yale Public Health Magazine, "[Alumna launches video series to address racial disparities...](#)"  
 ArtCenter Storyboard, "Chocolate Milk and Other Wonders of Being Human"  
 The Pregnancy Podcast, "[Breastfeeding Challenges in the Real World](#)"  
 Breastfeeding Medicine Podcast, "[Interview with Elizabeth Bayne, Producer...](#)"  
 Graveyard Shift Sisters, "[Conceptualizing Horror With Filmmaker Elizabeth Bayne](#)"  
 Fast Company "[Six solutions saving water and saving lives](#)"  
 Cooper-Hewitt Nt'l Showcase, "[Design for the Other 90%, Safe Agua Project](#)"  
 Core77 Design Award for 2011: [Safe Agua, Notable for Design for Social Impact](#)  
 Design Observer, "[Safe Agua](#)"  
 La Canada Valley Sun, "[His youth is no problem for him](#)"  
 Feministing "Support Black Women Film Directors - A Better Place"