

## **alisa rantanen**

*industrial and graphic design*

alisanrantanen.com

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### **skills**

Hand and digital sketching, Rhino, SolidWorks, Maya, KeyShot, Sketchbook Pro, SAI Sketch, and the Adobe Creative Suite: Photoshop, Illustrator, InDesign, and AfterEffects

### **honors**

#### **Red Dot Design Concept**

Awarded for Skintact, with teammates Tony Belton, Pachara Kangchirdsri, and Laura Ott. *June 2017*

#### **Red Dot Design Concept: Best of the Best**

Awarded for Near&Dear, with teammates Tony Belton, Ed Cox, and Miguel Martinez. *June 2014*

#### **IDS Midwest Student Merit Award**

First place. *April 2013*

#### **Emil Jacques Silver Medal of Fine Arts**

Artistic excellence. *May 2013*

#### **Hunt Family Scholarship. 2012**

#### **Design A New Studebaker**

Divisional first place. *November 2011*

#### **Finlandia Foundation Scholarship. 2011**

### **education**

#### **University of Notre Dame, Notre Dame, IN**

Bachelor of Fine Arts *cum laude*, Industrial Design

*August 2009 – May 2013*

### **work experience**

#### **Insight Product Development, Chicago, IL**

Senior Designer: Work includes medical devices as well as consumer products in the beauty and toy industries, with additional experience in research and strategy. *July 2015 – present*

Industrial Designer. *July 2013 – July 2015*

Industrial Design Intern. *May – October 2012*

#### **Freelance, Chicago, IL**

Graphic Designer: Work for clients such as Duetto. *2016 – present*

Illustrator: Work for clients such as HYPEBAE and kb the label. *2016 – present*

Researcher: Design ethnography for M Square. *2012 – 2013*

#### **Beyond Design, Inc., Chicago, IL**

Industrial Design Intern: Work includes consumer products in interior design, power tool, and automotive spaces. *May – August 2011*

### **design experience**

#### **ConnectID, Chicago, IL**

Mentor to design students at the University of Illinois. *2013 – 2015*

#### **School of the Art Institute of Chicago, Chicago, IL**

Course in Illustration. *October – December 2014*

#### **Sponsored Projects, Notre Dame, IN**

Work for clients such as Future Partners, Whirlpool, Intel, Kenneth Cole & Heritage Travelware, and the Notre Dame Office of Sustainability.

*August 2009 – May 2013*

### **publication**

Work included in conferences such as the Human Factors and Ergonomics Society Annual Meeting, and publications such as IDSA Innovation Magazine, Medical Design Technology Magazine, Medical Device and Diagnostic Industry, and QMED Magazine.

### **affiliations**

Association for the Advancement of Medical Instrumentation *2015 – present*

Industrial Designers Society of America *2010 – 2016*

The American Institute of Graphic Arts *2015 – 2016*

Human Factors and Ergonomics Society *2011 – 2014*