

DISPLAY ON PROMINENTLY LOCATED SCREENS TO DRIVE BUSINESS PERFORMANCE

All-inclusive digital dashboard, metrics and communications solution:

- Enables your organization to be **data-driven**
- **Continuously measures** processes and KPIs to improve results
- Monitors trends to **improve efficiencies**
- Focuses on what is important
- **Highlights unusual events**
- **Motivates** your team and drives behavior

Corporate Branding

Weather, Date, Time



Updates or Communication from Management, Safety, HR or etc...

Ticker from custom messaging or news source

Enables your whole organizations to be real time data driven:

- Call Centers
- Order Shipment
- Executive Dashboards
- Fleet Management
- Manufacturing Output
- Quality Assurance

Consolidated, multi-source metrics from virtually any database:

- ERP System
- CRMs
- Forecast Modeling Systems
- Accounting Platforms

Flexibility In Data Collected And Displayed:

- Exception based warnings
- Custom graphs
- Comparative data for different centers
- Multiple dashboards for different people
- Drill down, touch screen functionality

MANAGED CONTENT, CLOUD BASED, STANDARD DISPLAYS, CUSTOMER SERVICE, CUSTOMIZABLE

Focus Media Player Manages The Content



- Content is stored on player to safeguard against unforeseen interruptions that may occur with your internet connection
- Allows for unique programming to each screen
- High performance hardware for powerful graphics
- Owned, managed and maintained by Sensory Technologies

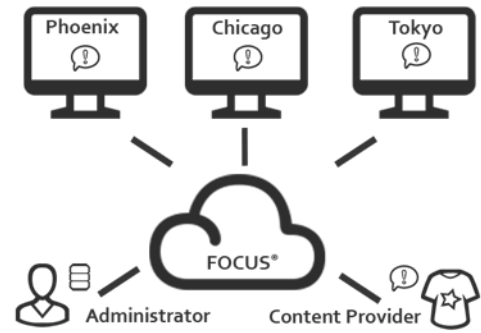
Standard Data Set for Display

CALL CENTERS

- ✓ Call volume, overtime
- ✓ Service levels
- ✓ Abandon rate
- ✓ Avg/Max wait time
- ✓ Average call handle time
- ✓ Agent status
- ✓ Data by agent
- ✓ Can link to cost data

ORDER SHIPMENT

- ✓ Orders to Ship
- ✓ Overdue Shipments
- ✓ Open Purchase Orders
- ✓ Inventory
- ✓ Perfect Order rate; lines on-time
- ✓ Cycle Count
- ✓ Data by Agent or location
- ✓ Data by Customer



Cloud-based Management Provides Control

- Centralized control for message consistency from anywhere via we browser
- Instant updating of announcements and policy change messages
- Global content distribution with the click of a button
- Ability to schedule localized programming
- Multi-user platform with varying permissions

Pricing Model:

Initial Set Up - \$6,000 to \$8,000

- Up to three different dashboards
- Integrates standard data
- Focus media player

Monthly Maintenance Fee - \$259 per dashboard