

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

69100S

ALL ABOUT TRAVELING-EMAIL RECORDS

Today's traveler is interested in receiving information regarding everything from discount options to camping & hiking trips. They buy clothes, accessories, luggage and more to make their travels memorable. Choose from the many selects available including high income and frequent credit card activity to further target your market. The individuals in this list are online responders to promotions, sweeps and discounts; registering their emails to receive additional offers. Matching postal and phones are available for combined marketing campaigns. These consumers are all opt-in qualified. Reach out to these travelers with your product or service offer that will get them on the road, in the air or on the seas through your next email campaign. Whether marketing to travelers who cruise, fly or drive to their vacations this comprehensive list is the place to have your marketing plan take off. Sourced 100% Internet.

Total Database - 3,216,624

Available Selects - \$10/M

Cruise Vacation Travelers	593,718
Domestic Travelers	1,172,620
International Travelers	410,886
RV Travelers	714,651
Travel/Entertainment Card Holders	324,749

Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

Brokers Welcome