

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

68700S

INVESTING-EMAIL RECORDS

Investing for tomorrow is a primary concern for most Americans. The Investing file consists of individuals who participate in their financial freedom through investments in real estate, precious metals, stocks & bonds and savings. Choose from the many selects available including high income and net worth to further target your audience. All the consumers in the Investing list are online responders to promotions, sweeps and discounts; registering their emails to receive additional offers. Matching postal and phones are available for combined marketing campaigns. The Investing responders are all opt-in qualified. Reach out to them with your product or service that will let them know they invested wisely. Whether marketing to men, women, young adults or seniors this list is a smart place to start your marketing plan. Sourced 100% Internet.

Total Database - 3,513,813

Available Selects - \$10/M

Financial Magazine Readers	960,369
Foreign Investors	105,924
Personal Investors	1,432,531
Real Estate Investors	390,371
Stocks & Bonds Investors	624,618

Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

Brokers Welcome