

BYRUM FLEMING

Mailing List Brokerage and Management

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AMENITIES FOR TRAVEL - PASSPORT TO THE GOOD LIFE TRAVEL DIRECTORY

These travel enthusiasts have received the Passport to the Good Life Travel Directory. Sponsored by major travel and entertainment product companies, this directory produced by publisher Bert Johnson, details top-quality travel, lodging and dining experiences, air travel tips, spas and resorts in key cities around the world. It is only distributed to travel aficionados of business and leisure who travel frequently and luxuriously. Sourced directly from the Directory's circulation, they are 48% female and 52% male, 100% at Home Address. Target these dynamic individuals for travel, resorts, spas, dining, credit cards, publications, newsletters and catalogs.

Total Database-131,949

Available Selects \$5/M

Air Travel Incentives	29,228
Business Travel Tips - Men	22,228
Business Travel Tips - Women	13,763
Cruises & Tours	15,983
Fine Dining Guides	38,631
Health & Beauty Resorts & Spas	12,116

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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