

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

10100A

AYURVEDIC PRODUCTS & SERVICES

Patient visits to alternative health professionals have surpassed visits to traditional medical practitioners. Among the fastest growing aspects of alternative health are the influence of Hindu medicine, particular Ayurvedic herbs, treatments, spas, and other services. This list is comprised of affluent consumers who have sought Ayurvedic treatment to improve physical well-being, appearance and energy. They have purchased herbs and other vitamin supplements, sought treatment from Ayurvedic clinics and sought personal advice based on the perspective of this Eastern tradition. Please visit our website to view this list and others: www.byrumfleming.com

Total Database - 76,252

Available Selects \$5/M

Purchased Herbs & Nutritional Supplements	25,444
Received Treatment at Clinics and Spas	10,887
Sought Life Skills Advice	2,112
Weight Control Program Buyers	37,809

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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