

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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CANCER TREATMENT & COMPASSIONATE CARE

A complete response database by interest or specialty in the cancer treatment/healthcare and compassionate care market. Reach out to these highly responsive professionals and sufferers with your product or service that will enhance their daily lives. Whether marketing to Hospice providers, caregivers or sufferers the Cancer Treatment & Compassionate Care list is the perfect place to start your direct mail campaign. Selections include; interest, specialty, gender & geo. Updated monthly.

Total Database - 32,206

Available Selects \$5/M

Cancer & AIDS Care & Counseling	1,585
Cancer & Hospice Responders	4,123
Cancer & Oncology	901
Cancer Centers & Treatment	751
Cancer Education Programs	615
Cancer Hospice Professionals	2,245
Cancer Pastoral Care Counseling	4,134
Cancer Prevention Programs	8,987
	8865

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome