

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

48600S

BRIDES TO BE - WEDDING BELLS WILL BE RINGING

The soon to be wed ladies in the Brides To Be - Wedding Bells Will Be Ringing list will welcome products, services, and information pertaining to their wedding day and their future married lives. This list is compiled through internet websites and response surveys indicating there is a newly engaged female in the household. Reach out to these newly engaged, highly responsive ladies with your product or service that will be the "something new" every Bride To Be, wants to say, "I Do" to. It will be beneficial for event coordinators, wedding consultants, caterers, photographers, decorators & consultants, florists, banquet halls and venues, bridal shops and tuxedo rentals, insurance & financial offers. Choose from the many selects available including geographic area and income to further target your audience in your next direct mail campaign.

Monthly Hotline = 39,639

Total Database - 984,500

1 month hotline	20,007
3 month hotline	148,657
6 month hotline	327,023

Terms and Pricing

List Rental	\$115/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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