

Tidemark Excel App for Microsoft Office

Seamless Integration of the Tidemark Planning & Analytics Cloud and Microsoft® Excel for Modern Financial Modeling

Model and analyze data the way you're used to with Excel, while doing away with silos of disconnected spreadsheets

There's a time and a place for ad-hoc modeling in Excel. FP&A modelers need ways to quickly understand the impact of different assumptions and scenarios for a multitude of business challenges and initiatives, such as churn, acquisitions and divestitures.

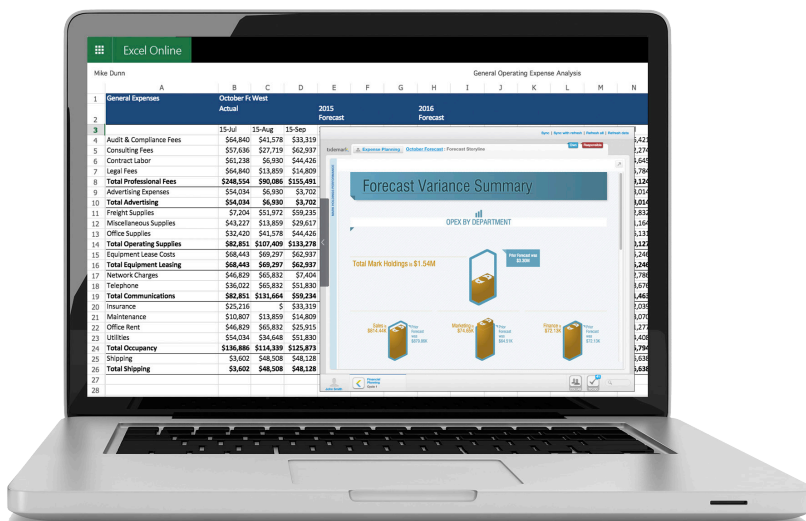
Tidemark gives you the best of that familiar Excel experience. But for the first time, it's available within a seamless, real-time planning and analytics platform that is scalable and secure, and that enables collaboration at the edges of your organization.

The Tidemark Excel App for Microsoft Office enables the Tidemark Planning & Analytics Cloud to live and breath inside of Excel. This immersive experience allows you to access and manipulate any data in Excel, regardless of type or scale, from Tidemark plans, budgets, and forecasts. Then sync your changes without leaving the comfort of Excel.



"Finally for the first time we're seeing an EPM vendor focus on bi-directional connectivity between Excel and the performance management environment instead of trying to simply airlift Excel into their system user interface."

Chris Garber, VP of FP&A at Acxiom



Unlock analytical knowledge trapped in spreadsheets for the benefit of your entire organization

Tidemark does for Excel what Evernote® does for sticky notes – it enables you to quickly brainstorm your models and calculations, refine them, and then capture them in repeatable planning and analytics processes that executives, finance, business line owners, and field organizations can immediately access, interact with, and make decisions from.

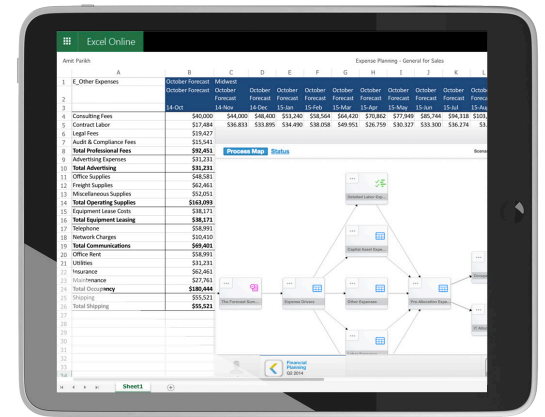
No longer are your revenue and expense models trapped in a sea of static spreadsheets on individual desktops. Gone are the typical challenges associated with Excel connectivity, scale and performance. You and your entire organization see the impact of your planning models and analyses through Tidemark Storyline and Playbook visual narratives to understand what's really happening in your business, as it happens.

Maintain a single analytical version of truth with Tidemark workflow, collaboration and annotation

Though the flexibility of Excel is unrivaled for ad-hoc analysis, using spreadsheets for enterprise planning and analysis alone comes with considerable downsides. In small use cases, managing spreadsheets poses few problems. But when spreadsheets grow into the hundreds or thousands, the task of managing them is daunting. Calculation errors become haystack needles, data integrity is difficult to manage and causes disagreements in the numbers, organizational business processes are nearly impossible to incorporate, and collaboration and visibility is most often limited to finance and executives.

With the Tidemark Excel App, these spreadsheet issues disappear. Tidemark enables collaborative planning and analytics across the enterprise with a single underlying data management infrastructure that consumes internal, legacy, and external data of any size and structure. Data integrity is maintained through role-based access and process workflow for everyone involved in your planning, analysis and reporting cycles. And when it's time to sync data that's been modeled and analyzed, Tidemark controls its integrity in the same way.

With Tidemark's collaboration and annotation capabilities, everyone can see and understand your assumptions and calculations because Excel workbooks can be uploaded, described, and associated with the Tidemark plan the data is written to. This frees you to focus on the strategic needs of your business when using Excel. And Tidemark takes care of the rest.



CAPABILITIES

- Real-time data sync between Excel and Tidemark
- Workflow-managed plan changes in Tidemark
- Collaboration and annotation of associated Excel files in Tidemark
- Excel modeling with structured and unstructured from Tidemark

BENEFITS

- Unify the best of both ad-hoc and process-based planning and analysis
- Capture analyst knowledge in plans and performance narratives for use by everyone
- Provides a single place for planning and analytics logic and data in Tidemark
- Increase self-reliance while decreasing burden on BI analysts and IT
- Accelerate decision-making

