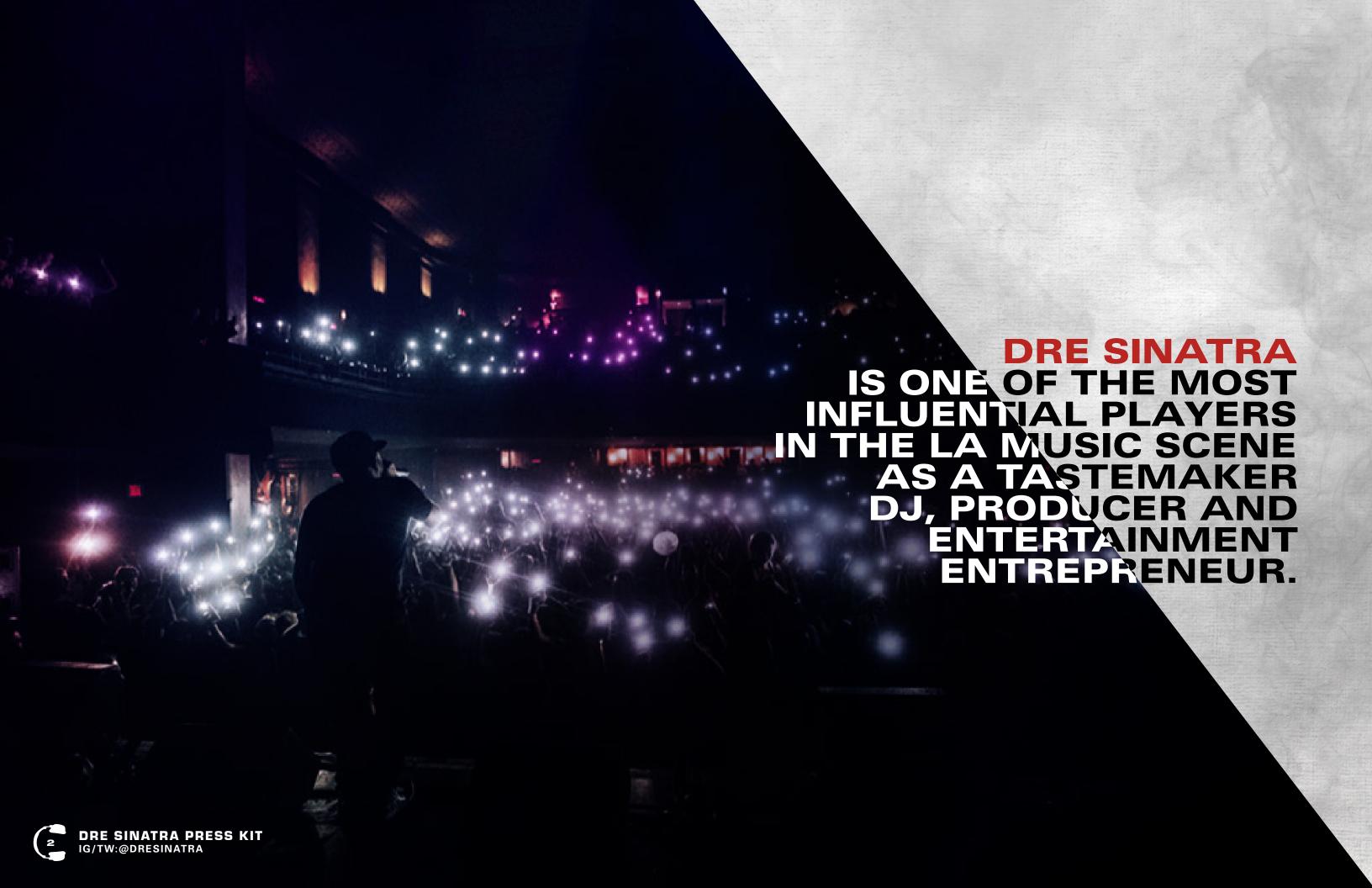


PRESS KIT 2017





BIO

BORN AND RAISED IN THE LOS ANGELES AREA, ANDRE "DRE SINATRA" HERRERA STARTED HIS CAREER BY PRODUCING EVENTS, tlife industry events Dre's RAVES, AND CLUBS

Breaking into the nightlife industry by organizing his own events, Dre's major break as a DJ was his first nationwide tour with RayJ. Working with both Ray J and Brandy, Dre was able to tour the country, be on stage with Jay Z, Lil Wayne, and DJ AM for their sold out show at TD Stadium, as well as countless recording sessions with the best artists in the game. Dre's tour life did not stop with Ray J, he has traveled all over the US, Europe, Australia and Dubai, continuing to build his audience abroad.

Aside from performing on a live stage to sold out shows, Dre has appeared on The Tonight Show, MTV, BET, VH1's For the Love of Ray J and was a cast member on Family Business. DJing at corporate events for Moet Hennessy, Crooks & Castles, Diamond Supply Co, Nike, Adidas, USC & UCLA, Dre knows how to keep the party going no matter the venue.

DJ Dre Sinatra can now be seen at weekly residencies in LA including Playhouse, Hyde Sunset, 10ak, and Penthouse Dayclub. Dre also curates events monthly in Hollywood, Orange County and San Diego and

throughout the summer in Las Vegas. Dre has spun alongside the hottest acts in the industry including TY\$, Nicki Minaj, Rihanna, Future, Drake, Wiz Khalifa, Migos, DJ Khaled and Fetty Wap.

THROUGHOUT LA

WHILE STUDYING

AT LOS ANGELES

RECORDING

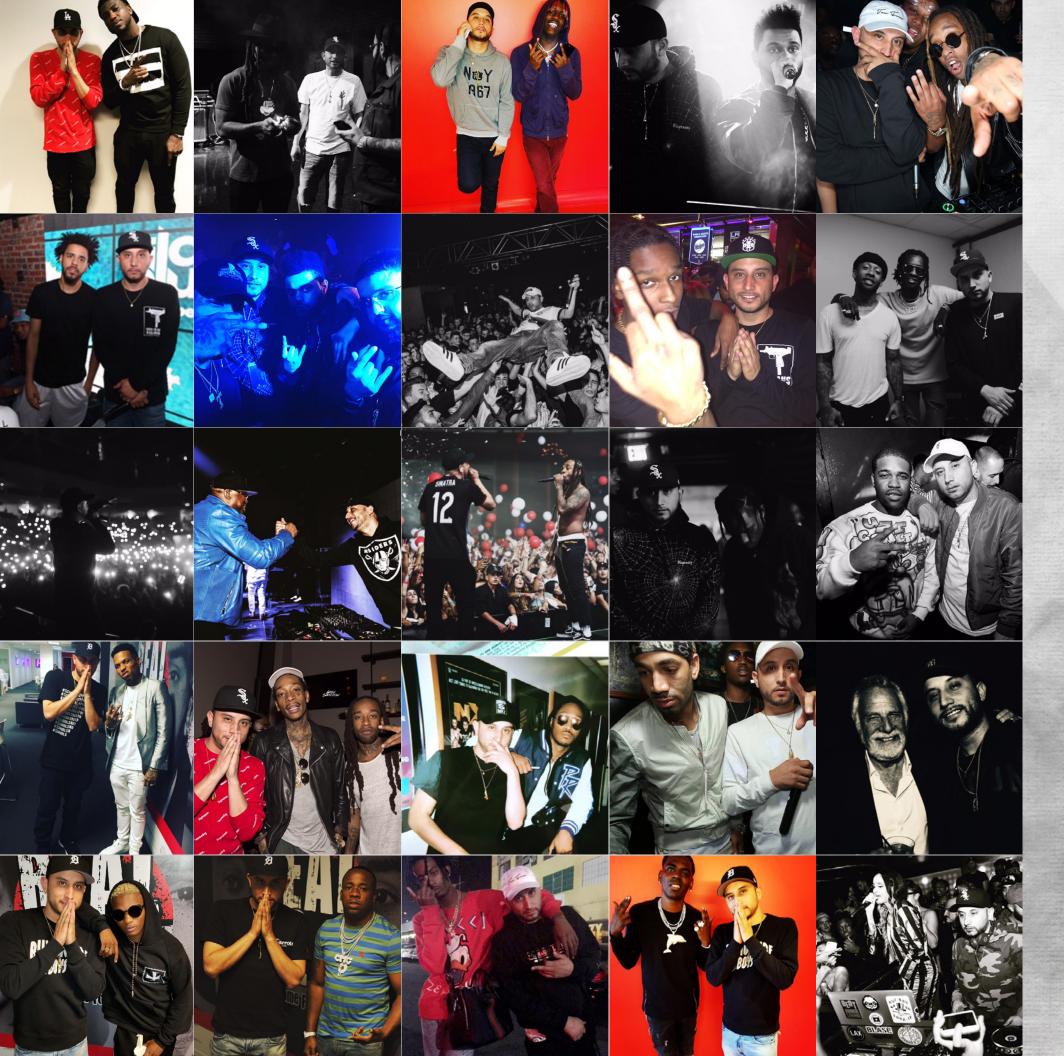
WORKSHOP

Affiliated with crews Young California & The Academy alongside other top rated DJs in the LA scene, this Taylor Gang DJ is currently touring with Ty\$ amongst his LA and San Diego residencies, gigs up in The Bay, and DJing alongside DJ Franzen at Drai's in Las Vegas. Catch him on his nightly radio show The REAL AfterParty on iHeart Radio's REAL92.3 Monday through Saturday, 7pm-12am. As the first artist under Ty\$'s The Movement imprint, Dre Sinatra not only has the ability to break a record as a DJ, he'll soon be releasing his own music as an artist, so stay tuned...









DEMOGRAPHICS

BROADCAST REACH

715,300+

Source: Nielsen Audio, Fall 2016. Los Angeles DMA, P12+ Weekly Cume, Mon-Fri 7pm - 12am

SOCIAL MEDIA REACH



2.6+ Likes



37,2K+ Followers



17.3K+ Followers



DRESINATRA IG/TW: @DreSinatra

MANAGEMENT / BOOKING

Sarah@OnCueAgency.com OnCueAgency.com

