



THE CENTER FOR THE VISUAL ARTS  
427 N 4TH STREET — WAUSAU, WI 54403

“ROOTS - The Growth from Within”

**Calendar:**

Sun, June 17 *Deadline for Postmarked & Online Entries*

Week of June 25 *Acceptance Notification*

July 10 - 13 *Self-delivery of artwork*

July 20 - September 16, 2018 *Exhibition Dates*

Mon, September 17 *Pick-up of Artwork, 10 - 5PM*

Week of September 17 *Shipped Work Returned*

**CVA Announcement:**

2019 will mark the 29th Annual Midwest

Seasons Exhibit at the CVA!



THE CENTER FOR THE VISUAL ARTS

— 2018 —

- ROOTS -  
The Growth  
from Within  
*Prospectus*

**EXHIBIT DATES:**

**JULY 20 - SEPTEMBER 16, 2018**

*inviting your entry in two and three-dimensional art:  
photography, painting, drawing, original printmaking, papermaking, sculpture,  
fibers, textiles, ceramics, metals, glass, wood and mixed media*



**THE CENTER FOR THE VISUAL ARTS**

The Center for the Visual Arts is an independent non-profit organization located in the heart of the arts district in downtown Wausau, Wisconsin. The CVA offers many classes for all ages and skill levels in a wide range of techniques. It presents juried and invitational fine art exhibits in the Galleries on the 400 Block; and it maintains a Gift Shop featuring works from over 100 artists.

For over 20 years, the CVA's signature exhibit, *Midwest Seasons* has showcased entries from American and occasionally international artists. Due to the popularity of the Midwest Seasons gallery event, the CVA is introducing a second annual competitive exhibit. This event will feature yearly rotating themes. The theme for 2018 is “*Roots - The Growth from Within*”.

**ROOTS - The Growth from Within**  
**Calendar**

2018

Sun, June 17	postmark & online deadline for submission of labeled discs, entry form, fee and SASE (if applying by mail)
week of June 25	notification of accepted artwork
July 10 - 13	self-delivered work to CVA, 10am - 5pm
Mon, July 16	deadline for CVA to receive shipped works
Fri, July 20	exhibit opens
Sun, Sept. 16	exhibit closes
week of Sept. 17	shipped works returned
Mon, Sept. 17	pick-up of self-delivered work, 10 am - 5 pm

**DIRECTIONS:** From I 39 (US Hwy 51), exit on Bridge St (Exit 193). Turn east (down the hill) onto Bridge St and continue on Bridge over the Wisconsin River approximately 1.5 miles to 5th St (not 5th Ave which is west of the river). Turn right (south) on 5th St. Go ten blocks to Scott St, and turn right (west) on Scott St. The CVA is on the left at the corner of Scott and 4th St: 427 N 4th St in downtown Wausau.

# ROOTS - The Growth from Within

JULY 20 — SEPTEMBER 16, 2018

**ELIGIBILITY.** The "Roots – The Growth from Within" exhibit is open to artists over the age of 18. An artist's artistic, geographic, and cultural roots

play significant roles in their artistic process and statement. The exhibit will highlight original fine art inspired by an artist's perspective of their "roots" and artistic journey. Interpretations of the theme may be broad and entries are not limited to representational works.

*The CVA reserves the right not to display work which fails to meet jury expectations.*



Home on the Road  
© Sara McGowan

**MEDIA.** Photography, Painting, Drawing, Original Printmaking, Papermaking, Sculpture, Fiber, Textiles, Ceramics, Metal, Glass, Wood and Mixed Media.

- if applicable, 2-D work must be protected by plexiglass, NOT glass
- all 2-D work must be hung with wire (no sawtooth hangers)
- total size may not exceed 2000 square inches
- art must NOT have been shown before at the CVA
- art must be original and created within the last two years

**JUROR.** LYNN ZETZMAN,

Zetzman has spent thirty-three years teaching art K-12, (the past twenty five as the Fine Arts Chair at Xavier High School in Appleton, Wisconsin), she taught Art Methods for Lawrence University from 2009-2014, and is currently the director of the Aylward Gallery, UW-Fox Valley. She received Japan Fulbright Memorial Fund Master Teacher awards in 2002, 2004, 2005. In 2007 she received a Fulbright Hays to Morocco. Her own studio practice has remained vital with representation at the Anne Nathan Gallery in Chicago.

Private collectors include the Basilica of St. Mary in Minneapolis. For 17 years she directed 40-100 people in giant parade puppets with auxiliary features she had created with student volunteers as part of Wisconsin's largest evening Holiday Parade the Tuesdays before Thanksgiving winning numerous awards.

## — \$1,000 in Cash awards —

1 \$500 FIRST PLACE 1 \$250 SECOND PLACE

1 \$100 THIRD PLACE

3 - \$50 HONORS

**LIABILITY.** All work selected for the exhibition will be insured by the CVA against damage and theft while in the care of the gallery. Every precaution will be taken in handling / exhibiting the works. Entrants are responsible for insuring work while in transit to and from the exhibition. All work must remain in the gallery for the entirety of the show. Any irregularities must be reported within 30 days of return of art work. Submission of this application form constitutes agreement to all conditions listed in this prospectus.

**SALES.** Artists are encouraged to place their work for sale. If a piece of artwork is sold, a tax deductible donation of 40% of the sale price will be retained by the CVA. Sold work must remain in the gallery the entire length of the exhibit. Payment will be made to the artist after the exhibit closes.

### ENTRY PROCESS.

**Complete** application form.

**Digital images** uploaded to online cvawausau.org (upload instructions provided on the website) can be saved as a high resolution (300 DPI) jpeg, or tiff. Images can be sent on a disc for an additional \$10 fee.

\*Only images entered for jury consideration should be uploaded/saved to disc. If you submit online, you will be notified of jury selection by e-mail.

**Label images:** artist's name, title of work, media, image size (h/w/d)

### Include a non-refundable entry fee:

\$25 for one entry

\$30 for two entries

\$35 for three entries

**Enclose a self-addressed, stamped #10 envelope** for artist notification of jury selection. CD's will not be returned. Accepted images will be retained for archives and may be reproduced for educational and / or publicity purposes.

**Postmarked deadline** for all the above: Sunday, June 17, 2018

**Mail to:**

**CENTER FOR THE VISUAL ARTS — ROOTS - WHERE ARE YOU NOW?**

**427 NORTH 4TH STREET, WAUSAU, WI 54403**

phone: 715.842.4545 • e-mail: cvaexdir@gmail.com

www.cvawausau.org

APPLICATION FORM

*please type or print clearly*

office use only  
artist #

name \_\_\_\_\_

address \_\_\_\_\_

city / state / zip \_\_\_\_\_

phone (day) \_\_\_\_\_

phone (eve) \_\_\_\_\_

e-mail \_\_\_\_\_

*I release the CVA from all responsibilities and agree to all the conditions in this prospectus.*

artist's signature (required) \_\_\_\_\_

date \_\_\_\_\_

### ENTRY #1 TITLE

description: \_\_\_\_\_

media: \_\_\_\_\_

dimensions (h/w/d): \_\_\_\_\_

price for sale: \_\_\_\_\_

value if NFS: \_\_\_\_\_

### ENTRY #2 TITLE

description: \_\_\_\_\_

media: \_\_\_\_\_

dimensions (h/w/d): \_\_\_\_\_

price for sale: \_\_\_\_\_

value if NFS: \_\_\_\_\_

### ENTRY #3 TITLE

description: \_\_\_\_\_

media: \_\_\_\_\_

dimensions (h/w/d): \_\_\_\_\_

price for sale: \_\_\_\_\_

value if NFS: \_\_\_\_\_