



Alexandria Batchelor

Artist | Designer | Writer

☎ 914.420.1443

✉ **Job Inquiries** alex.batchelor518@gmail.com

✉ **Design Inquiries** foxeedesign@gmail.com

Experience

Digital Designer | Digital Sales Assistant

June '15 - present Currently working at The Buffalo News as a member of Digital Advertising Department. Responsible for ad design (digital, mobile, spec, print), logo design, reporting & analytics, targeted audiences, & social media/reputation management.

Freelance Designer | Illustrator

Jan '13 - present Under alias, @foxeedesign, works with non-local & local musicians, artists & writers in designing logos, album covers, merchandise, & illustrating collaborative works.

June '16 - July '16 Currently working with L.A. based production team on American anime, *Lei Gong: Chronicles of the Sword*. Designed logo and poster for debut at San Diego Comic-Con 2016.

May '16 - June '16 Colored flats for graphic novel adaption of Octavia Butler's *Kindred*, illustrated/written by John Jennings & Damian Duffy.

June '15 - Aug '15 Designed logo for show "Unveiling Visions: The Alchemy of the Black Imagination" at Harlem's Schomburg Center.

Nov '15 - Dec '15 Designed logo for Harlem's "Black Comic Book Festival" at the Schomburg Center that welcomed over 5,000 visitors.

Aug '14 - Sept '14 Worked with Designer Regina Wright to illustrate comic for anti-violence campaign amongst pre-teens & teenagers.

Head Designer | Consultant

June '14 - April '16 Consulted with Campaign Manager Deborah Cross on startup anti-bullying campaign, "Be Kind Empowerment". Responsible for visualizing brand & layouts for printed materials.

July '15 - Mar '16 Worked with Poet Yvonne Hampden to lay out poetry book, *Reacquaintance of Love*, & design book cover.

May '14 - July '14 Worked & consulted with Educator Fonda Muhammad on branding & identity for startup business R.E.S.P.E.C.T., Classroom Management Services.

Design Intern

Jan '14 - May '14 Worked with design team under UB's Associate Professor John Jennings in the production of his comic "Night Boy".

Jan '14 - May '14 Worked under UB's Creative Design Director Renee Ruffino. Created posters, brochures, flyers for campus departments.

Exhibits

Oct '15 - Jan '16 "Unveiling Visions" Show at Schomburg Center. Digitally illustrated series of book covers based on afrofuturist books like Virginia Woolf's *The People Could Fly*.

Education

Suny University at Buffalo

BFA | GPA, 3.94
Graphic Design Major
Art History Minor

Awards

Domkowski
Award for Design

Dean's List

National Society
of Collegiate Scholars
(NSCS) Membership

Advanced Honors
Program Membership

Skills

Software (Mac/PC)

Adobe Suite
Microsoft Suite
WordPress
Squarespace

Design/Marketing

Illustration
Branding & Identity
Editorial/Photography
Web Design (HTML, CSS)
Advertising Design
Social Media Management
Presentations

Hobbies

Fine Arts
Typography
Video Games
Writing/Blogging



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