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Responsive News Navigation

In August 2013 I moved into the News Frameworks team where I was asked to lead the design of the new News Responsive Navigation bar. The design would have to work across touch devices and desktop. It would work on a feature phone at 240px width all the way up to 1024px+. This has been a challenging and extremely rewarding project. Release 2 with go live in January 2014.

A second strand of this work has been to manage the UX and Visual design integration of location setting within the responsive nav and News site as a whole.

Date

2013-2014

Position

Senior UX Designer

Responsibilities

Requirements gathering; time management; ensuring dev team and BA and design are all up to date; presentations to News working groups and internal stakeholders; wire frames and visual design delivery including HTML prototypes where required, Non JS versions of the design and interaction pattern markup.

Collaboration

BA, DEV, CD, Product Owners, stakeholders.

Challenges

There have inevitably been many challenges during the development of the project. First, was how to align the expectations of each product working group, each wanting to claim some real estate in the nav. This is not possible on a scalable overflow

Responsive News Navigation

navigation model. Nav items are pushed into a pushdown panel when there isn't enough space. The pushdown panels have also posed technical problems to do with overlaying flash video content. Mobile navigation needed an entirely bespoke experience, which had to be aligned with Sport who were developing their navigation in tandem. Location setting has also posed technical problems, which are slowly being ironed out. I've learnt to be more direct and ask more questions more often in order to avoid misinterpretation. This has been a high profile project that has demanded a great deal of cross-team communication and fast iteration due to time constraints.



