

## Employment 2014 - 2015

### UX Consultant



## Projects and roles

### Zurich - 2015

Project and design lead of a four month IA and UX project to migrate Zurich .uk to Sitecore. The projects involved delivery a new sitemap, HTML prototype, wireframes in Illustrator, content guidelines, and involved user testing (TreeJack, and stakeholder validation).

### Metropolitan Police - 2014/15

Design and co-project lead on a six month IA, UX and visionary business change project to initially migrate and re-architect Met Police intranet, and then create a vision strategy document for a digital workspace. The project involved ethnographic shadowing, IA wireframes and sitemaps, content and channel shift strategy, stakeholder management, project management, storyboards...

### Savills - 2014

Design lead on a three month IA re-architecture of the Savills .uk website navigation in order to reposition their services and sectors offering. The project involved extensive business and user workshops, wireframes, card sorting and visual designs.

### TfL - 2014

Design lead on a three month project to audit and visualise the current TfL communications landscape, in order to win buy in from senior stakeholders for business shift in technology and comms strategy.

### Barclays - 2014

Design lead on a two month project to audit and visualise the current communications landscape for the Barclays Faculty Training Portal, and then redesign the portal from the ground up. The Project involved extensive user research talking to the business and users, and then wireframing, prototyping and playing back to the business.

## Employment 2007 - 2014

### Senior UX Designer



## Projects and roles

### BBC News - 2014

Project and design lead of the current BBC News responsive news navigation. Project included wireframing, prototyping, lab-testing, stakeholder management in News, Sport, iPlayer, and close collaborations with the development team throughout Agile releases.

### BBC Production Software - 2008

UI Design lead on re-architecture of iSite & iBroadcast, the production software that powers iPlayer and BBC sites. Project included wireframes, stakeholder management, visual styleguides, icon fonts, and Agile sprint planning.

### BBC Sport - 2007

Visual and UX lead of major sporting events, such as World Cup 2012, Beijing Olympics 2008, Commonwealth Games 2012, and Formula 1 circuit guides, and more. This role also involved leading a team of four designers

## Skills & Expertise

### UX & UI Skills

- Information Architecture
- Ethnographic Research
- Lab & Guerrilla Testing
- Agile & Lean UX Methodologies
- Wireframing & Prototyping
- Copywriting & Editing
- Co-creative Workshop Facilitation
- Project & Team Management
- Resource Planning
- Brand & Interface Design

## Skills & Expertise cont.

### Soft Skills

- Turning complex tasks into visually simple and delightful experiences
- Managing complex business and customer requirements
- Advocating best practice under pressured timelines
- Time management on multiple work streams
- Team management and collaborative working
- Understanding drivers of technical and business teams in order to gain stakeholder buy-in.

## Design Education

### The Arts Institute at Bournemouth

Graphic Design (1st Hons) - 2003 - 2006

### Oxford Brookes University

Diploma (A), Graphic Design - 2002 - 2003

## Honors and Awards

### International Society of Typographic Designers

Merit - Awarded by Pentagram, London

### Chartered Society of Designers

Merit

## Interests

Street & portrait photography, Film, Writing  
Foreign languages, Brand Design

## Languages

English French Italian

Native

Fluent

Fluent

## Recommendations

### Manager

*Alistair is an extremely talented designer with considerable talent in turning ambitions and ideas into reality. Alistair has built up an impressive portfolio of projects at the BBC and both his work and attitude reflect the BBC's commitment to excellence. Alistair is a natural manager of people with a clear and confident style of dealing with people at all levels of the organisation.*

— Tim Plyming Director of Digital Arts and Media at Nesta

### Colleagues

*I had the pleasure of working with Alistair Tearne whilst working at We Are Experience and at the BBC. He demonstrates a tremendous amount of passion for design and always strives to provide the best possible solution for the end users. He is humble in his work which I feel is a key trait within our industry although he is not afraid to challenge views which he feels is not within the user's interest. Alistair is also a proven mentor to junior designers looking to him for both direction and support. I would not hesitate in recommending Alistair to any potential employer.*

— Jay Heal Senior UX Designer at WAE