

Marketing and Community Engagement Intern

The Family Support Center's mission is to protect children, strengthen families, and prevent child abuse. As a local nonprofit agency, we could not do any of this without your support. Every internship position helps the agency provide critical services to community members in need.

Position Title: Marketing and Community Engagement Intern

Position Description: Marketing and Community Engagement interns assist the Family Support

Center in marketing and engaging on our social media platforms, seeking out

new social connections, and creating media content.

Reports To/Supervisor: Community Engagement Manager

Length of Commitment: 5 -10 Hours a Week

May 10th – August 14th

Location of Volunteer Remote

Work:

Requirements: • 18+ Years of Age

Proficient Computer Knowledge (Word, Excel, PowerPoint, Data

Management Systems)

Duties: • Learn the basics of nonprofit marketing.

• Support development needs as they arise, such as support for special

events and fundraising events.

• Connecting with potential donors, foundations, and grantors for financial or

in-kind gifts.

• Create new and original content to support marketing, newsletter, and annual reports with current or past clients to document their stories and

share our program successes.

 Help develop new promotional content including Facebook, Instagram, and twitter posts that tell of the organization's mission, work, successes, and

provide resources and information for parents and families.

• Help to generate images for use in agency publications and on the website,

including the securing of photo release forms from clients.

• Bring your new ideas, energy, enthusiasm, creativity, and story-telling

abilities.

Qualifications: • Must have an interest in media marketing and community engagement.

• Able to effectively communicate both verbally and in writing.

Strong time management and organizational skills

• Ability to maintain detailed records and confidential information