

2015-16 Sports Underwriting Packages

WSTO TV - Charter Cable Channel 981 - 24/7 webstream at www.wsto.tv

Per Sport - Ala Carte	\$150
Analog Package	\$375
Standard Def. Package	\$550
720p HD Package	\$725
1080p HD Package	\$900
Bonus Package	\$1000

Analog Package

This package comes with 3 sports of your choice, (Football, Boys Soccer, Girls Soccer, Boys Hockey, Girls Hockey, Boys Basketball, Girls Basketball, Volleyball or Wrestling). In addition to being included in the sports intro video, your business name will be listed on the WSTO website, with your business name a link to either your website or to contact information.

Standard Def. Package

This package comes with 5 sports of your choice, (Football, Boys Soccer, Girls Soccer, Boys Hockey, Girls Hockey, Boys Basketball, Girls Basketball, Volleyball or Wrestling). In addition to being included in the sports intro video, your business logo will be listed on the WSTO website, with your business name a link to either your website or to contact information.

720p HD Package

This package comes with 7 sports of your choice, (Football, Boys Soccer, Girls Soccer, Boys Hockey, Girls Hockey, Boys Basketball, Girls Basketball, Volleyball or Wrestling). In addition to being included in the sports intro video, you will receive an extra sentence in the intro, also your business name will be listed on the WSTO website, with your business logo a link to either your website or to contact information.

1080p HD Package

This package comes with ALL SHS Sports, (Football, Boys Soccer, Girls Soccer, Boys Hockey, Girls Hockey, Boys Basketball, Girls Basketball, Volleyball **and** Wrestling). In addition to being included in the sports intro video, you will receive 2 extra sentences in the intro, also your business name will be listed on the WSTO website, with your business logo a link to either your website or to contact information. Also your business name or logo will be used in the broadcast, such as "The Stoughton Hospital Stat Report" or the "Radio Shack Replay"

Bonus Package

This package includes everything listed in the 1080p HD Package, with an added 30 second commercial spot played **at least** twice a week during peak viewing periods, for the entire 2015-16 sports season.