

POPULAR CULTURE

Focuses on the new
 Discourages reflection
 Pursued casually to "kill time"
 Gives us what we want, tells us what
 we already know
 Relies on instant accessibility;
 encourages impatience
 Emphasizes information and trivia
 Encourages quantitative concerns
 Celebrates fame (celebrity)
 Appeals to sentimentality

 Content and form governed by
 requirements of the market
 Formulas are the substance
 Relies on spectacle, tending to vio-
 lence and prurience
 Aesthetic power in reminding of
 something else
 Individualistic
 Leaves us where it found us
 Incapable of deep or sustained
 attention
 Lacks ambiguity
 No discontinuity between life and art

 Reflects the desires of the self
 Tends toward relativism

 Used

TRADITIONAL
AND HIGH CULTURE

Focuses on the timeless
 Encourages reflection
 Pursued with deliberation
 Offers us what we could not have
 imagined
 Requires training; encourages patience

 Emphasizes knowledge and wisdom
 Encourages qualitative concerns
 Celebrates ability
 Appeals to appropriate, proportioned
 emotions

 Content and form governed by
 requirements of the created order
 Formulas are the tools
 Relies on formal dynamics and the
 power of symbols (including language)
 Aesthetic power in intrinsic attribute

 Communal
 Transforms sensibilities
 Capable of repeated, careful
 attention
 Allusive, suggests the transcendent
 Relies on "Secondary World"
 conventions
 Encourages understanding of others
 Tends toward submission to
 standards
 Received¹⁵