



Dear Friend,

We invite you to take advantage of this **exceptional advertising and promotional opportunity!** As a business and community leader we are asking you for a **tax-deductible donation** to sponsor the 2018 Greater Nashua Sprint Triathlon, hosted by the YMCA of Greater Nashua and CPTC.

The 9th annual **Greater Nashua Sprint Triathlon** is scheduled for Sunday, June 10, 2018 at Camp Sargent in Merrimack. This mega event is expected to draw **500+ local athletes and 1,000 spectators.**

All proceeds support the YMCA of Greater Nashua's Y Cares program:

- **YMCA Camp Scholarships** allowing children in the greater Nashua region to attend summer camp including Camp Sargent, the event venue. Children who attend camp have the opportunity to learn how to make positive and healthy choices in their lives. Camp scholarships allow children to attend camp, regardless of ability to pay.

This **well attended, highly publicized community event** provides a meaningful investment for our sponsors. Sponsors will have the opportunity to reach athletes, volunteers and families – 80% of which live right here in New Hampshire.

Who are triathletes? Triathletes on average are 38 years old with a household income of \$126,000. 59.6% are male, 39.5% are female. 63% are married and 49% report white-collar jobs.

For more information about the event please visit our website:

<http://www.nashuatri.com/>. For more information about sponsoring please see the attached form or contact me directly. I look forward to working together!

Kind Regards,

A handwritten signature in black ink that reads "Kristin Spang".

Kristin Spang

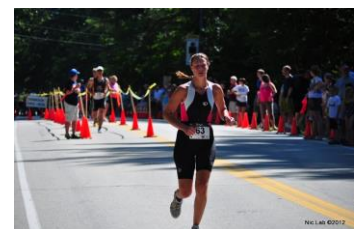
Volunteer

Greater Nashua Sprint Triathlon Planning Committee

<http://www.nashuatri.com>

Kristin.spang@gmail.com

(860)917-7715





GREATER NASHUA SPRINT TRIATHLON
June 10, 2018 - 500+ Local Athletes
Benefiting the YMCA of Greater Nashua
SPONSOR AGREEMENT

This event is expected to draw 500+ **local** athletes, 1,000 spectators and 150+ volunteers. Sponsors will be promoted for several months in advance of the event on the website and in email blasts.

This is a great opportunity to gain exposure for your business as well as support the **YMCA of Greater Nashua**. The Y Cares program provides scholarships to local children and families in need so they can experience Y programs and services such as child care, before and after school care, day camp, dance & arts, sports, swim lessons, enrichment and more – regardless of their ability to pay.

All proceeds are tax deductible – the YMCA is a 501(c)(3) organization

Please check your level of support and provide the requested information:

Standard Sponsorship levels

_____ Iron Man Sponsor	\$2,500	<ul style="list-style-type: none"> • MOST Prominent Logo on t-shirt and website with hyperlink, posters and flyers • Large Logo or Ad space on E-Newsletters with hyperlink • 10x10 Exhibitor space for product display and sales • MOST Announcements over the PA system during the event • Can sponsor the Transition area (sponsor supplies banner and/or signs) • Recognition with logo and hyperlink on beneficiaries' websites
_____ Olympic Sponsor	\$1,000	<ul style="list-style-type: none"> • Prominent Logo on t-shirt & website with hyperlink, posters and flyers • Large Logo or Ad Space on E-Newsletters with hyperlink • 10x10 Exhibitor space for product display and sales • Announcements over the PA system during the event • Can sponsor a leg of the race (sponsor supplies banner and/or signs)
_____ Sprint Sponsor	\$400	<ul style="list-style-type: none"> • Logo on t-shirt and website with hyperlink • Small Logo on E-Newsletters with hyperlink (<i>monthly, weekly in May</i>)
_____ Friend of the Tri	\$200	<ul style="list-style-type: none"> • Logo on t-shirt and website with hyperlink
_____ Exhibitor	\$100	<ul style="list-style-type: none"> • 10x10 exhibit / sales space • Exhibit can be at the event or at the packet pick-up (space limited)
_____ Goodie bag item	\$75	<ul style="list-style-type: none"> • To include an item in the Goodie bag, this fee may be waived for items of value to the racer such as samples.

Special Sponsorship Opportunities

Each of the following are special sponsorship opportunities. They provide the sponsor a unique way for extra recognition and visibility. Availability is limited.

_____ Race Results	\$1,000	1 available	All Olympic sponsor level privileges, plus: <ul style="list-style-type: none"> • Each racer will get a personalized email at the end of the race with their results, the email will read “Results sponsored by” • The TV monitors showing the results during the race will read “results sponsored by.....”
_____ Swim Caps	\$600	1 available	All Sprint sponsor level privileges, plus: <ul style="list-style-type: none"> • Logo printed on swim caps (single color) • Special recognition during race
_____ Goodie Bags	\$500	1 available	All Sprint sponsor level privileges, plus: <ul style="list-style-type: none"> • Logo printed on goodie bags (single color)
_____ Water Bottle	\$400	1 available	All Sprint sponsor level privileges, plus: <ul style="list-style-type: none"> • A water bottle for each goodie bag. Fee includes coordinating the procurement of the water bottle. The water bottles are extra and will be chosen by sponsor.
_____ Finish Line banner	\$300	2 available	All Friend of the Tri privileges, plus: <ul style="list-style-type: none"> • A banner with your logo on the finish line structure
_____ Water stops	\$200	2 available	All Friend of the Tri privileges, plus: <ul style="list-style-type: none"> • A sign or banner at the water stop

Custom Sponsorship Opportunities

We are also open to your personalized suggestions for sponsorship ideas and will work with you to create a custom opportunity that fits your needs.

Sponsor Information

For an online form, please visit <https://www.nashuatri.com/sponsorship-form>

Signature of Event Sponsor	Printed Name	Date
Business Name		
Street Address	City/Town	Zip
Website	Do you have a logo?	
Telephone Number	Email	

LOGO: Please plan to provide a logo suitable for the webpage and t-shirt (EPS preferred)

Please submit form and make check payable to:

YMCA of Greater Nashua
Attn: Development Office
10 Cotton Rd, Suite 1
Nashua, NH 03063

Thank You For Your Support!

www.nashuatri.com

Questions? Contact us at

nashuaytri@gmail.com

Organizers

