



Western
Sustainability
Exchange



Increases Access to Healthy Local Food by:

- Offering vegetables, fruit, honey, eggs, flowers, and starter plants from 27 farmers and backyard gardeners in 2016 alone.
- Offering beef, pork, lamb, bison, and cheese from 5 ranch operations last year.
- Providing delicious prepared food from 32 vendors in 2016.
- Giving 54 low-income seniors \$50 vouchers to spend on fresh produce and honey last year.

Fuels the Rural Economy by:

- Providing a market for over 225 farmers, ranchers, and artisans each year, with as many as 92 vendors in a single day!
- Generating nearly \$250,000 in sales for vendors each year, which is then spent locally.
- Giving new businesses a chance to get off the ground and develop a customer base.
- Giving 63 Young Entrepreneurs a chance to gain business skills and earn money by creating and selling products at the market.
- Keeping shopping \$\$\$ locally by attracting nearly 10% of the Livingston community to the market each week and 1,000 shoppers to our Holiday Farmers Market in December.

Supports Livingston & Park County by:

- Showcasing community services and resources.
- Featuring local musicians and entertainers.
- Providing valuable information about the area.
- Allowing area nonprofits to promote their mission.