

DANIEL NEMEROFSKY

T O R O N T O - B A S E D G R A P H I C D E S I G N E R

ABOUT ME

I am a 22-year-old designer and recent graduate with a passion for design and technology. Always striving to deliver effective and creative solutions, I am constantly looking for unique opportunities to utilize and hone my skills.

CONTACT

phone: 416 230 8647
email: dnemers@gmail.com
website: www.danielnemerofsky.com

EDUCATION

Bachelor of Design with specialized Honours

York University / Sheridan College
2012 – 2016

SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



HTML / CSS



Microsoft Office



WORK EXPERIENCE

Lorex Technology

JUNIOR WEB DEVELOPER / GRAPHIC DESIGNER

SEPTEMBER 2016 – PRESENT
MARKHAM, ON

Working with a team of web developers, generating and revising web pages for the company e-commerce website • Created, managed, and modified content for product pages, including product images and information, using content management system • Conceptualized, developed, and created marketing branding for Black Friday sales campaign

BlankCanvas Solutions

FREELANCE GRAPHIC DESIGNER

JANUARY 2015 – PRESENT
TORONTO, ON

Working with a wide range of clients, from small online merchants to large not-for-profit organizations, designing materials for both print and web • Create strategic solutions for projects including brand identity, infographics, brochures and catalogues, and more

Camp Northland B'nai Brith

HEAD STAFF / SECTION HEAD / GENERAL COUNSELOR

JUNE 2012 – AUGUST 2015
HALIBURTON, ON

Leading a camp unit, I was responsible for the well-being of over 60 campers and 20 staff in the unit • Trained, managed, and supervised counselors on topics including camper safety, leadership, and problem solving • Oversaw the organization and operations of scheduled activities and programs • Communicated regularly with parents, offering camper updates and support, and dealing with specific camper issues

INTERNSHIPS

West&SOCIAL Inc.

GRAPHIC DESIGN INTERN

APRIL 2015 – JUNE 2015
TORONTO, ON

Worked as a graphic designer, alongside marketing team, to help develop marketing strategies and advertisement materials for various client companies • Helped create promotional graphics for company website • Conceptualized and designed vinyl window graphics for Liberty Village-based restaurant

StyleDemocracy

GRAPHIC DESIGN INTERN

MAY 2014
TORONTO, ON

Assisted with specific project for Toronto-based fashion & lifestyle blog, digital/social marketing, and retail event management company • Redeveloped and redesigned Media Deck for based on existing brand identity