How Can Companies Lead on Carbon Pricing?

What kind of engagement are you looking for?

**INTERNAL COMPANY ACTION:**
Internal Carbon Pricing

- Learn
- Commit
- Campaign

**EXTERNAL COLLECTIVE ACTION:**
Support well-designed government carbon pricing policies

- General
- Sector-Specific
- Cross-Sectoral
- Regional


Learn from Best Practice Guides produced by knowledge partners such as CDP, Ecofys and the World Resources Institute: [https://www.cdp.net/en/climate/carbon-pricing](https://www.cdp.net/en/climate/carbon-pricing)

Participate in CPLC sectoral peer learning workshops

Contact the CPLC Internal Carbon Pricing Help Desk for further advice: info@carbonpricingleadership.org

Delete current text and say instead: “Commit, via We Mean Business, to the UNGC Business Leadership Criteria for Carbon Pricing, which includes setting an internal carbon price: www.wemeanbusinesscoalition.org/commitment/put-a-price-on-carbon

The Business Leadership Criteria for Carbon Pricing are:

1. **Set** an internal carbon price
2. **Advocate** for meaningful carbon pricing policies
3. **Communicate** about your progress

Share your story: Profile your leadership by having your company executives speak up at high-level events; as well as online (contact carbonpricing@cdp.net and info@carbonpricingleadership.org for more information)

Help recruit more companies to learn the business case for pricing carbon

Take part in quarterly CPLC All Partner Calls to stay on top of the latest insights, trends and opportunities across regions and sectors.

Participate in global CPLC events to share the business perspective on the importance of carbon pricing

Join the CPLC Banking, Maritime or Construction Value Chain Task Team discussions for a deeper dive on carbon pricing in your sector

Collaborate with other companies in voluntary emissions trading simulations and share lessons with policymakers

Engage in CPLC dialogues with governments about smart carbon pricing policy design e.g., through the CPLC Carbon Pricing in the Americas effort