

How Can Companies Lead on Carbon Pricing?

What kind of engagement are you looking for?

INTERNAL COMPANY ACTION: Internal Carbon Pricing



Learn

Join the next **World Economic Forum-Yale University-CPLC webinar on Internal Carbon Pricing**

(<https://cbey.yale.edu/programs-research/carbon-pricing-gaining-competitive-edge-in-climate-constrained-world>)

Learn from **Best Practice Guides** produced by knowledge partners such as CDP, Ecofys and the World Resources Institute (<https://www.cdp.net/en/climate/carbon-pricing>)

Participate in CPLC **sectoral peer learning workshops**

Contact the **CPLC Internal Carbon Pricing Help Desk** for further advice:

info@carbonpricingleadership.org



Commit

Delete current text and say instead "Commit, via We Mean Business, to the **UNGC Business Leadership Criteria for Carbon Pricing**, which includes setting an internal carbon price:

www.wemeanbusinesscoalition.org/commitment/put-a-price-on-carbon

The Business Leadership Criteria for Carbon Pricing are:

- 1. Set** an internal carbon price
- 2. Advocate** for meaningful carbon pricing policies
- 3. Communicate** about your progress



Campaign

Share your story: Profile your leadership by having your company executives speak up at high-level events; as well as online (contact carbonpricing@cdp.net and info@carbonpricingleadership.org for more information)

Help **recruit** more companies to learn the business case for pricing carbon

EXTERNAL COLLECTIVE ACTION: Support well-designed government carbon pricing policies



General

Take part in **quarterly CPLC All Partner Calls** to stay on top of the latest insights, trends and opportunities across regions and sectors.

Participate in **global CPLC events** to share the business perspective on the importance of carbon pricing



Sector-Specific

Join the **CPLC Banking, Maritime or Construction Value Chain Task Team** discussions for a deeper dive on carbon pricing in your sector



Cross-Sectoral

Collaborate with other companies in **voluntary emissions trading simulations** and share lessons with policymakers



Regional

Engage in **CPLC dialogues** with governments about **smart carbon pricing policy design** e.g., through the CPLC Carbon Pricing in the Americas effort

