We Mean Business

Dominic Gogol, Policy & Advocacy Manager
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A COALITION

We are a powerful coalition of leading NGOs.

A global non-profit coalition working with the world’s most influential businesses to take action on climate change.

Together we catalyze business leadership to drive policy ambition and accelerate the transition to a zero-carbon economy.

Corporate programmes and commitments that enable businesses to rapidly decarbonize at the pace that science requires.

And an extensive network of partners and initiatives including:

And more
A global hub of initiatives for companies to show high level climate leadership and take the action needed.

- $24.8 trillion market cap representing a quarter of the global economy.
- 2,000+ companies leading the way.
- 2,700+ commitments from business to bold action.
- 1,200+ companies committed to setting science-based targets.
- 100+ companies committed to being energy-smart.
- 400+ companies aligned with SBTI’s for 1.5°C.
- 700+ small to medium enterprises committed to net zero.
- 290+ companies stimulating 225 TWh of renewable electricity demand p.a. via RE100.
- 100+ companies committed to flip their entire transport fleets to EVs.
WHAT WE DO

AMBITION
Accelerate business ambition to Net Zero

- Science-based Targets Initiative & Business Ambition for 1.5°C campaign
- The Climate Pledge: net zero by 2040
- SME Climate Hub

ACTION
Drive campaigns and action for system transformation

- Energy: RE100
- Transport: EV100, Mission Possible Partnership
- Built environment: EP100
- Industry: ConcreteZero, SteelZero, Mission Possible Partnership
- Natural climate solutions: Climate Smart Agriculture
- Climate-related financial disclosures (TCFD)
- Carbon pricing (CFLP)

ADVOCACY
Advocate for policy ambition and implementation

- Policy asks for key international events, geographies and sectors
- Corporate campaigns to drive policy change
- Responsible policy engagement guidelines and tools
- Ambition loop stories
OUR ROLE

Policy & Business are key levers of systemic change.

The We Mean Business coalition operates at their intersection.

Business needs to respond to the climate crisis with bold ambition that stimulates tangible and rapid action:

- Forward-thinking businesses are already seizing the economic opportunities climate action creates. More need to follow their lead, faster.

Governments need to know that business is not a brake on bold climate policy:

- Policymakers need to have confidence that business IS delivering on its commitment to bold climate action and is willing to go further and faster when empowered by the right policies.
US NDC target…

How that can work in progress

Businesses & Investors Call for Ambitious U.S. NDC

Read their open letter to President Biden.

300+ leading businesses and investors proudly support:

- A resilient, economically sound, net zero-emissions future for all
- Reducing U.S. emissions by at least 50% by 2030
- Infrastructure for clean energy, energy efficiency and clean transportation

Read their open letter to President Biden.

The New York Times

Executives Call for Deep Emission Cuts to Combat Climate Change

More than 300 corporate leaders will ask the Biden administration to nearly double the emission reduction targets set by the Obama administration.

Proud that @Exelon is joining business leaders in calling for @POTUS to adopt the ambitious and attainable target of cutting GHG emissions by at least 0% below 2005 levels by 2030. #energytwitter AllInfor50
COLLABORATION IDEAS CPLC & WMB

1. Engage with businesses, investors and policymakers at key international moments to enable further uptake (G7, G20 etc)

2. Policy asks on carbon pricing – detailed recommendations for policymakers in key geographies

3. Report on internal carbon pricing by businesses – practices, steps and how to increase uptake
WMB CONTACTS

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