



**AEROVELO, THE AWARD-WINNING TEAM THAT BROKE NEW GROUND
IN HUMAN POWERED FLIGHT, IS NOW CHASING
THE WORLD HUMAN POWERED SPEED RECORD**

The week of September 14-19, Aerovelo Co-Founders Todd Reichert and Cameron Robertson will enter their speed bike “Eta” into the World Human Powered Speed Challenge in Battle Mountain, Nevada, in an attempt to beat the current world record.

TORONTO, September 3, 2015 – Aerovelo is proud to announce their entry in the World Human Powered Speed Challenge in Battle Mountain, Nevada, September 14-19, 2015, where they will attempt to beat the current World Human Powered Speed record of 133 kpm/83 mph. Here, teams from across the globe will race aerodynamic speed bikes down a 5 mile stretch of Highway 305 as they try to break the world speed record and take home the title of the world’s fastest human.

Named after the Greek symbol of efficiency, Eta is designed to be capable of speeds in excess of 140/km/hr. With it's aerodynamic shell giving it 100 times less drag than a modern car, the ultra-efficient design makes Eta capable of exceeding highway speeds using less than 1 horsepower. The other half of Eta’s potential to break the record this year rests with it’s pilot, Todd Reichert. An extremely talented athlete, Reichert has trained specifically to maximize power output for piloting Aerovelo's human powered vehicles.

Watch the highlights from Aerovelo's performance at the 2014 World Powered Speed Challenge
<https://www.youtube.com/watch?v=Y8bbPmn8q6s&feature=youtu.be>

Hot off their performance at the 2014 Battle Mountain Challenge, which landed them in third place, Aerovelo's team led by Reichert and his partner Cameron Robertson, has spent the last year testing and refining Eta on state of the art test tracks and in their University of Toronto lab. They are confident they have everything in place to make them serious contenders to break the world record this year. “It's going to be really exciting to see this bike do what I know it can do”, said Todd Reichert. “We've spent all year refining the bike based on what we learned last year”, said Cameron Robertson, “ and we're more ready for this year's challenge, than we've ever been”.

****Media Note - Photography for Aerovelo is available online at www.aerovelo.com/media****

About Aerovelo

Aerovelo was founded in 2010, when Todd and Cameron were working together on the human-powered ornithopter project. Since then they have proven to be a truly unstoppable engineering duo. Under their leadership Aerovelo has won numerous accolades, including the Belt of Orion Award for Excellence from the Canadian Aviation Hall of Fame (2015), the A.H.S. Sikorsky Prize for the helicopter “Atlas” (2013), the Trans-Canada McKee Trophy from the Canadian Aeronautics and Space Institute (2011), and have a place in the Guinness Book of World Records for the first human powered aircraft with flapping wings (2012).

Youtube: Youtube.com/Aerovelo

Twitter: @AeroVelo

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