November 13, 2019

Dear Friends,

As supporters of the Impact Finance Center, you have been instrumental in driving an unprecedented amount of impact toward social good in Colorado through direct investments. Just a few years ago, IFC launched CO Impact Days with a three-year goal to catalyze $100M of investments in social ventures. Not only did we achieve that ambitious goal, but with your help, we blew it out of the water! We sourced over 550 social ventures, activated over 50 new impact investors, and catalyzed $260M in investments – all supporting an inspiring array of nonprofits, small businesses, cooperatives, and more.

The excitement and momentum created around CO Impact Days and the 200 affiliated education events is now rippling out far beyond Colorado. In fact, we have received over 20 requests from around the world to help other communities replicate the process of uncovering and catalyzing investment dollars. **We’re excited to take what we’ve learned with CO Impact Days and leverage it to create a National Impact Investing Marketplace.**

How will we achieve this? Step one is to produce our 100+ online and in-person classes through our new Impact Investing Institute. The Institute was established after CO Impact Days to take our investor education and impact tools online for even greater reach. By scaling our education resources, and growing the impact infrastructure from a state to a regional level, **we can help facilitate far more direct investments in communities by community members.**

We have all the pieces of the puzzle on the table to scale impact investing nationally. Help us make education available to the communities who need it. Your gift today will help us reach new heights in 2020, including training 15 new IFC fellows, creating 12 courses online, providing social venture technical assistance, and supporting the first ever Impact Investing Giving Circle, which is already training 37 women to become investors. We will continue to provide education at a national level through speaking opportunities, presentations, and in-person executive courses. **At this critical time in IFC’s growth, and at this critical time in the world, your support will be transformative.**

With gratitude,

Dr. Stephanie Gripne  
Founder/CEO

P.S. Your end of year donation will be doubled through a generous matching challenge from the LP Brown Foundation and Reis Foundation! Gifts will be matched 1:1 up to $70,000 - so for every dollar you donate, $2 will support our work!