Do you know the value of full spectrum capital for your company?

Learn more at this Executive Education course offered by the Impact Finance Center and Net Impact.

This first of its kind Corporate Financial Innovation & Impact Investing course was developed by Impact Finance Center, a multi-university nonprofit academic center.

This 14-hour course is designed to help you better understand all available opportunities that can empower you to do well by doing good, simultaneously increasing revenue, decreasing costs, improving brand, and reducing risk.

Each course will pull panelists from our Steering Committee experts, including industry leaders such as Antoinette Klatzky of the Eileen Fisher Leadership institute, Erika Murdock Balbuena of Amazon Web Service - Impact (formerly of Twilio.org), Gregg Bagni of White Road Investments (Clif Bar), and more.

You will learn from the panelists and your peers about successful impact investing strategies deployed by a diverse range of corporations, including: Patagonia Tin Shed Ventures Internal Fund, White Road Investment Fund (Clif Bar), Closed Loop Fund and Closed Loop Ventures Commingled Funds, Starbucks’ use of a green bond to upgrade their supply chain, and Nike’s use of an accelerator.

“Watching Stephanie map an overview of the diverse strategies and creative possibilities for moving money towards positive impact was by far the best, most action packed, cogent, eye opening presentation and overview of the field that I have ever experienced.”

Joel Solomon, Author - Clean Money
This course is for directors, managers, leaders in:

- Corporate Social Responsibility
- Employee Volunteering & Engagement
- Corporate Foundations & Giving Departments
- Human Resources & Recruitment
- Ethics & Compliance
- Diversity & Inclusion
- Marketing & Communications
- Supply Chain

Participants will work in small groups to design a corporate foundation and interorganizational strategy that will encourage ongoing dialogue and post-course collaboration.

During this intensive coursework, participants will be introduced to Impact Commitments – low cost, low-risk action steps that companies can take along their own customized impact investing journey – and will leave well-equipped to share newly gained tools, knowledge and strategies with their management teams.

REGISTRATION

Learn more and register online at impactfinancecenter.org/courses

Course Fee: $2,250

The registration fee includes all course materials, as well as a continental breakfast and box lunch both days. Space is limited, so register early. For questions, email info@impactfinancecenter.org.