

Why Attend?

We're serious about value

Delegates make attendance at Predictive Analytics & Business Insights a priority each year for different reasons, but all leave with the satisfaction of true learning and networking in a sales-pitch free environment. It is our mission to ensure that the agenda is filled with expert presenters delivering best practices, innovative methodology and real world, case study material that will result in tangible value.

Who Presents?

Authors, Executives and Business Leaders

Thought leaders and innovators are featured from a breadth of industries and backgrounds. We are in our eighth year and have established great relationships with true pioneers in the field. Additionally, we are continuously interviewing practitioners who have something to share.

Recent & Frequent Presenting Companies

VMWare – Google – Sears – Ebay
Walmart – Clorox – Paypal
Intuit – Orbitz – Abercrombie & Fitch
Intel – GE – Klout – Square
Hewlett-Packard – Microsoft – LinkedIn
Riverbed – Ernst & Young – BeyondCore
InterContinental Hotels – Kaiser Permanente
Life Technologies – Genentech – Polycom
Marriott – Facebook – Nike
Mitchell International – AAA – Dell
Pricewaterhouse Coopers – McKesson
RedBox – Abbott – SC Johnson
Informatica – Novartis – Visa
Cisco Systems – Apollo Group – Yahoo!

Networking is key to experience

Often times the greatest value is derived from new relationships. With hundreds of attendees each year, access to practitioners from different product and industry backgrounds is unrivaled.

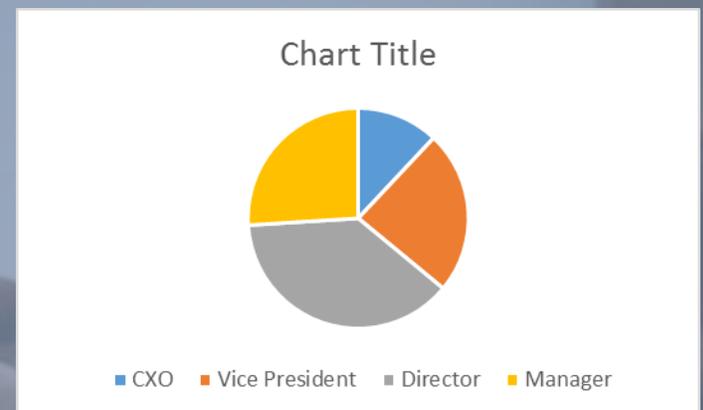
We take on-site networking very seriously with both ample networking breaks throughout the day and a reception to continue conversations on themes from the event.

Who Attends?

Business people, both junior and senior

No matter where you are in your career one thing is for certain, staying abreast of current trends and innovations helps with maintaining the edge needed for competitive advantage. Sessions vary in sophistication to address the needs and interests of all attendees.

Attendee Demographics



Vendor Agnosy/Neutrality

Vendor demos and sales pitches might carry some value but we believe that the true benefit derived from attending a conference comes in learning from practitioners, thought leaders and experts in the field.

Our conference directors are mandated with the responsibility to ensure a very high level of quality through vendor-agnosy. Not only does this enrich the learning experience, but evens the playing field for attendees who may use different technologies to support their business function.

There will be no sales pitches and demos will only be featured if we believe they contribute to the overall quality and learning objectives of the event.

Finances

Conferences can be expensive. We endeavor to create the most affordable event of its kind. Remember though, we do not take sponsorship dollars, so we cannot offer free registration.

We have spent years seeking the best venues for the value, in the best locations across the nation. Additionally we have worked tirelessly to negotiate great rates at these venues for our attendees.

Once on-site, all additional costs are mitigated by meals, refreshments and a cocktail reception included for attendees.

\$2438

Average total cost for an early registration, single attendee (conference + travel + Incidentals)

Experience

Exciting Conference Locations

Learning and Networking with Top Global Brands

Vendor Agnostic & Sales-Pitch Free

Collaborative & Interactive Learning Environment

Cross-Industry and Seniority Level

Value-Driven and Affordable

Contact with Any Questions:

www.gan-events.com

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