

Welcome to BP&A 2016

We hope you enjoy your time at the event and in San Francisco. Here's some useful information while you're at the event:

Venue

Westin San Francisco Airport Hotel
1 Old Bayshore Highway
Millbrae, CA 94030
Phone: (650) 692-3500
www.WestinSFO.com

Presentation Materials

Electronic copies of the slide decks, networking list and event agenda are available online at:

<http://www.gan-events.com/b136-attendee>



Each slide deck will be uploaded as it is made available by the presenter. Many will be uploaded just prior to the presentation session. They will be left on this site for 12 months for future reference.

Internet Access

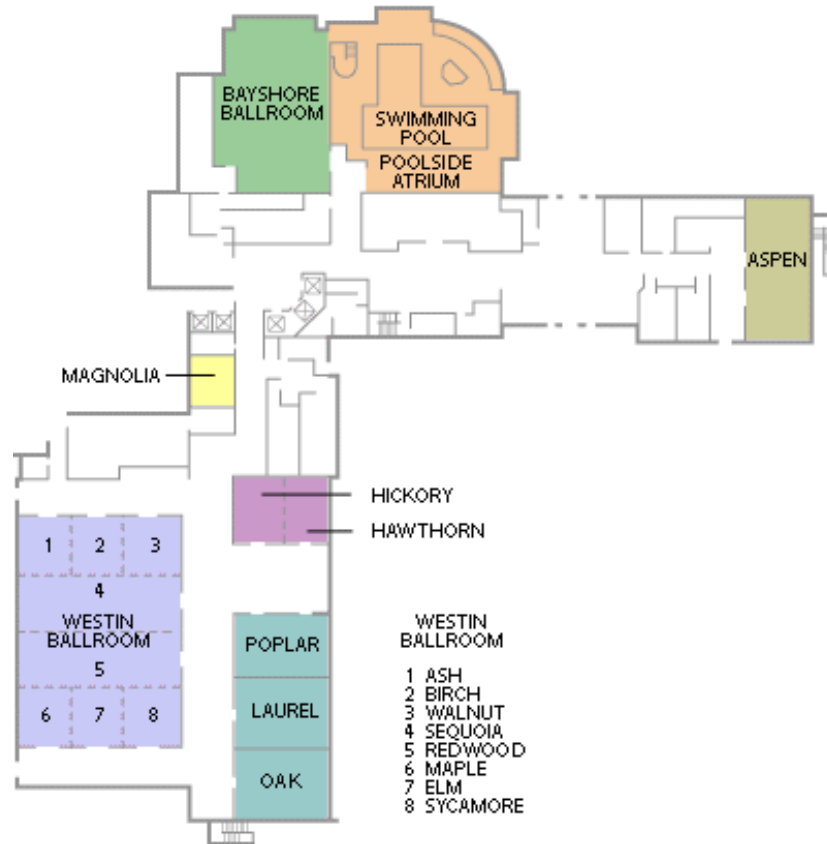
Network Name: Westin Meetings
Password: gateway

Event Social Media

Follow Gateway Analytics Network Twitter account at: [@ganevents](https://twitter.com/ganevents)

Westin SFO Airport Hotel Layout

Lobby Level



Room Assignments:

- Ballroom Foyer: Event Registration
 Day 1 Networking Reception

- Westin Ballroom: Day 1 & Day 2 Opening Sessions
 Marketing Science Breakout Sessions
 Closing Keynote Address

- Laurel Room: Analytics Breakout Sessions Day 1 & Day 2

- Bayshore Room: FP&A Breakout Sessions Day 1 & Day 2