

8:30am	<p>Big Data Innovation <i>Improve decision making capabilities by effectively analyzing big data</i></p> <p>Al Adamsen (Event Chair), Speaker, Advisor, Founder @ Agile Performance</p>	
9:45am	<p>Next Generation Analytics & The Evolution of Data Science <i>Maximize data science and big data to support marketing, customer experience, user experience and new product development</i></p> <p>Eugene Roytburg, Managing Partner @ 4i, Inc</p>	
11:00am	<p>Advanced Analytics and Data Science CoE <i>Develop a team that fosters innovation and generates business value through analytics, data science and machine learning</i></p> <p>Rossella Vital, Vice President, Data Science Team Lead @ Societe Generale</p>	
12:00pm	<p>Lunch</p>	
	Track A	Track B
1:00pm	<p>Big Data Analytics for Growth <i>Define and leverage analytics capabilities to drive business growth</i></p> <p>Andrew Curtis, Senior Vice President, Director of Business Analytics @ Northern Trust</p>	<p>Predictive Analytics and Big Data <i>The Data Renaissance: Leading Your Business to the Modern Age</i></p> <p>Anthony J. Algin, Chief Data Officer @ Uturn Data Solutions</p>
2:15pm	<p>Big Data Architecture & Analytics <i>Effectively leverage analytics governance to drive business value</i></p> <p>Sridhar Ramaswamy, Analytics Advisor @ Caterpillar</p>	<p>Data Science and Product Analytics at Work <i>Data science and machine learning to build new decision support systems</i></p> <p>Sandip Chaterjee, Vice President, Product Management @ Gallagher Bassett</p>
3:30pm	<p>Connected Analytics <i>Utilize and integrated approach to leverage analytics across all organizational decision making</i></p> <p>John Stites, Data Scientist (formerly Analytics @ Discover Financial & PLS Financial Services)</p>	<p>Advanced Analytics & Marketing Mix Optimization <i>Effect attribution and ROMI through advanced marketing mix models</i></p> <p>Robert Lapson, Director, Global Analytics @ Sanofi</p>

8:30am	<p>Pursuing Excellence through Analytics <i>Pursuing Excellence – Analytics + Process + Technology = Advantage</i></p> <p>Rajeeve Kaul, Vice President @ Essendant (formerly Senior Vice President @ Office Depot/OfficeMax)</p>	
9:45am	<p>Data Science: Insights to Action <i>Empowering citizen data scientists with collective intelligence</i></p> <p>John K. Thompson, General Manager, Advanced Analytics @ Dell</p>	
	Big Data Analytics & Innovation	Marketing Analytics & Innovation
11:00am	<p>Building a High Performance Big Data Team <i>Utilize best in class strategies to hire, retain and grow big data talent</i></p> <p>Richard Olejniczak, 2nd Vice President, Strategic Business & Customer Analytics @ Trustmark Companies</p>	<p>Data Science: Create an Analytics Based Product <i>Lessons learned from developing a data science product</i></p> <p>Vasyl Harasymiv, Senior Data Scientist @ GrubHub</p>
12:00pm	Lunch	
1:00pm	<p>Advanced Big Data Platform and IoT <i>Develop an enterprise data platform that enables informed decision making and innovative product development</i></p> <p>Martin Whitfield, Director, Business Analytics @ Peficient</p>	<p>Customer Analytics & Insights <i>Leverage a framework to drive customer data, leverage customer insights and improve personalization</i></p> <p>Tatsuro Jinno, Associate Data Scientist, Predictive Analytics CoE @ Zurich Insurance Company</p>
2:15pm	<p>Analytics for All <i>Bringing simplicity, ubiquity, and actionability to analytics, without sacrificing statistical rigor, to empower all levels of the workforce</i></p> <p>Ken Kring, Senior Manager, Payer Marketing @ Walgreens</p>	