



TREY THOMPSON

TreyAThompson.com
TreyThompsonDesigner@gmail.com
(469)-328-6825
796 Cavesson Frisco, TX

EDUCATION:

Ringling College of Art and Design, Sarasota, FL
BFA, Graphic and Interactive Communication (May 2015)

GRAPHIC DESIGN EXPERIENCE:

TREY THOMPSON DESIGN SERVICES (FEB 2017 -

FREELANCE GRAPHIC DESIGNER, FRISCO, TX

- Worked with clients in various startups in the credit card and medical industries
- Managed and created Patient Intake Forms and brochure collateral for a wellness startup
- Executed a customized printed book for each patient's results based on doctor's recommendations
- Created internal documents such as reports, sales sheets and other internal marketing needs
- Created signage and posters for a convention booth for a credit card startup
- Consulted various companies about their existing branding and made recommendations

GLOBAL MOLECULAR LABS (JUNE 2016 - JANUARY 2017)

MARKETING ASSOCIATE / GRAPHIC DESIGNER, PLANO, TX

- Developed brand for web and print
- Implemented social media initiatives through weekly posts on LinkedIn
- Directed, shot, and edited a promotional video for the website and social media
- Designed requisition forms and documents for doctors offices
- Created informational posters for doctors clinics nationwide
- Originated a company-wide tracking system for internal collateral
- Handled internal marketing needs using Adobe Creative Suite

NCH CORPORATION (MAY 2016)

FREELANCE DESIGNER, IRVING, TX

- Collected and redesigned company collateral to ensure they met new standards
- Familiarized myself with new brand guides in order to update old printed material
- Compiled a series of brochures for Sales Team to promote parts washing service

HAGGAR CLOTHING COMPANY (DECEMBER 2015 - MARCH 2016)

CONTRACT PRINT AND POINT OF SALES DESIGNER, FARMERS BRANCH, TX

- Made Point-of Sale signs for retailer such as Macy's, Kohl's and Bealls
- Edited packaging such as hang tags and pocket flashers for Target H26 sub-brand
- Assisted in design needs such as coupons distributed at Dallas Stars Hockey Game
- Partnered to create signage for "Measurement Monday" for Pro Football Hall of Fame
- Managed and created promotional signage for New York and Atlanta Market Weeks
- Met with executives for strategizing and planning for brand development

THE MARKETING ARM (NOVEMBER 2015 - DECEMBER 2015)

ACCOUNT SERVICES TEMP, DALLAS, TX

- Managed received entry forms for Fall Victoria's Secret Promotion
- Sorted entry forms and mailed to third-party counting service

WORLD VENTURES L.L.C. (OCTOBER 2015)

FREELANCE DESIGNER, PLANO, TX

- Executed slide designs for World Ventures web casts
- Converted slide decks for archival, and print usage

SKILLS:

- Proficient in: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, digital photography
- Working knowledge: screen printing, video production, Mail Chimp, HTML, UI/UX Design, Digital Marketing, Call Source, variable data printing, analytics, direct mail marketing, pre-press, obtaining sales leads
- Basic knowledge of Spanish language