CATEGORtY: BEST SOCIAL INVESTMENT PROJECT:

Will be judged in 2 categories based on company size
(i) Small/Medium and (ii) Large

Description: This category assesses a Company’s impact and influence in creating social returns.

1. **Targeting – 5 marks**
   How and why did your company decide to embark upon this project? Please state the objectives / targets of this project.

2. **Impact – 30 marks**
   What was the impact of your project? Were the targets/objectives met? Please provide detailed information.

3. **Collaboration & Engagement – 10 marks**
   Employees and stakeholders drive the success of a project. Tell us how you chose your collaborator(s) and how you worked together. How did you get them involved in the project, how did you encourage collaboration & engagement at the community level, with other organisations, etc. What have been the results of this joint effort? Has this led to a change in your employee’s or stakeholder’s behaviour, if any?

4. **Monitoring and Evaluation – 15 marks**
   How do you measure the effectiveness of your project in terms of social development, outcomes and business impact? What are the metrics used and how was progress measured?

5. **Innovation – 20 marks**
   How is your project different from any previous projects of a similar kind and why is this important?

6. **Sustainability – 20 marks**
   What measures have you implemented to ensure that the project will continue beyond its project life?

Company Definitions:

SMALL / MEDIUM: Gross annual income of under TT$100 million

LARGE: Gross annual income of over $TT100 million